

FAQs - BBA France (Loyola - IÉSEG Twinning Programme)

1. Who is eligible to apply for the Loyola - IÉSEG Twinning Programme?

Applicants must have secured a minimum of **60% overall marks** in their higher secondary (+2) board examinations.

Eligible educational boards include:

- State Boards
- CBSE
- ICSE
- CISCE
- IGCSE
- International Baccalaureate
- Other recognized national and international boards

2. What is the degree obtained through this program?

- **After the 3rd Year:**
Students will be awarded a **Bachelor in International Business (BIB)** from **IÉSEG School of Management, France**.
- **After the 5th Year (Optional):**
Students have the opportunity to pursue IÉSEG's prestigious **Grande École Program**, leading to a **Master's in Management (MiM)** or **Master's in Business**, depending on the chosen specialization.

3. What is the medium of instruction?

The programme is taught **entirely in English**.

French language instruction is integrated into the curriculum beginning from the first semester.

4. Can students without a Commerce or Mathematics background apply?

Yes. Students from both **Commerce and Science** streams are eligible to apply.

5. Can I apply if I don't speak French?

Yes, **non-Francophone students** are welcome.

French is a **mandatory subject**, and special language coaching will be provided to non-French-speaking students.

6. What are the class timings?

Classes are held from **8:15 AM to 3:15 PM**, Monday through Friday.

7. When and how can I apply?

- Applications open from 7th May 2025.
- Visit www.loyolacollege.edu and select the **BBA France Admissions** link to apply online.
- Students awaiting final +2 results may apply using their **pre-board examination scores**.

8. What is the admission process?

- All applicants must appear for an **Aptitude** followed by a **Personal Interview**.
- Admission is subject to passing the Aptitude test & Personal Interview.
- **Selection results** will be communicated via email within a week of the examination.
- **The syllabus for the Aptitude test will be Quantitative/ Reasoning/ English Vocabulary**

9. When are the Aptitude Tests and interview scheduled?

- Dates: **19th May 2025**
- Time: **From 8:30 AM onwards**

For **outstation candidates**, both the exam and interview will be conducted on the same day. For **Chennai-based candidates**, the interview will be scheduled over the following two days.

10. Are there any additional exams required to study in France?

Yes. Students must successfully complete:

- **DELFI A1 and A2** French language certifications
- **IELTS** with a **minimum score of 6.5**

11. What are the core subjects offered?

SEM	TITLE OF THE PAPER	SEM	TITLE OF THE PAPER
I	Digital Technology & Tools	III	Marketing Strategy - Capstone Project
	Academic Writing & Presentation		Marketing Management
	Investigating Business - Capstone Project		Econometrics & Data Analysis
	Business & Management		Operations Management
	Legal Framework		Sales Techniques
	Macro Economics		Management Accounting
	Quantitative and Mathematical Methods		Managing Diversity
	Globalization and Global History		Introduction to Data Science
	Personal Growth Lab		French
	French		Business Communication II
	Communicative French		Communicative French
II	Business Proposal - Capstone Project	IV	Human Resources Management
	DICE		CSR & Sustainability
	Micro Economics		Project Management
	Financial Accounting		Digital Marketing
	Business Research Methods		Python Programming
	Organisational Behaviour		Financial Services
	Advance Excel		Service Management
	Interpersonal Relationship & Team		Supply Chain Management
	French		French
	Business Communication I		Leadership Skills
	Communicative French		Service Learning
	Summer Internship		Sales & Marketing - Internship
	Communicative French		

12. Can international or non-resident Indian students apply?

Yes, **applicants from all nationalities** are eligible to apply.

13. Is hostel accommodation available at Loyola College?

Yes. Hostel accommodation is available but must be applied for **separately**.

Note:

- Hostel admission is **independent** of the BBA France admission process.
- Selection for accommodation is managed by the college administration.

14. Is accommodation provided by IÉSEG during the 3rd year?

Yes. Students may apply for on-campus accommodation (Concordia).

Affordable private housing is also available in **Lille**, France.

15. Is the BBA France programme UGC recognized?

This is a **full-time international programme** offered by **IÉSEG School of Management**, affiliated with the **Catholic University of Lille**, France.

As the degree is awarded by a **foreign institution**, it is not UGC-recognized in India.

However, the degree is **globally accepted** and eligible for admission into Master's programmes worldwide, including India (as a foreign degree).

16. What is the fee structure?

Loyola College (1st & 2nd Years)

Instalment	Amount
June 2025	₹98,000
Dec 2025	₹98,000
June 2026	₹98,000
Dec 2026	₹98,000
Total	₹3,92,000

IÉSEG (3rd Year)

Instalment	Amount
Advance Fee (before June 2027)	€1600
First Instalment (July 2027)	€5800
Second Instalment (January 2028)	€5800
Total (after 10% discount)	€13200

Additional Expenses (Estimated)

Particulars	Amount
Living Expenses	€8500
Social Security	€206
Miscellaneous Expenses	€1000
Total	€9706

17. What accreditations does IÉSEG hold?

- Ranked **#6 in France** and **#23 globally** (Post-Baccalaureate in Management, Financial Times 2024)
- Accredited by:
 - **EQUIS** - EFMD Quality Improvement System
 - **AACSB** - Association to Advance Collegiate Schools of Business
 - **AAMBA** - Association of MBAs

IÉSEG is the only French business school recruiting directly from high school with TRIPLE accreditations.

18. Will I definitely get to study in France in the 3rd year?

Promotion to the 3rd year in France is based on **performance evaluations** by both Loyola and IÉSEG.

Criteria include:

- **Minimum 80% attendance**
- Academic performance
- Professional conduct and attitude

Students failing to meet the standards may be **asked to repeat the year or exit the programme**.

19. Is there an internship component in the programme?

Yes. Internships are mandatory:

- **1st Year:** 4-week General Internship (April–May)
- **2nd Year:** 4-week Sales & Marketing Internship (April–May)

20. What is the age requirement for applicants?

- **Minimum age:** 17 years
- **Maximum age:** 21 years

21. Is there placement assistance after graduation?

While placements are not directly offered through the BIB programme, **IESEG's Career Services** in France provides support through career counselling, job fairs, internships, and networking events with multinational companies.

22. What is the visa process for the third year in France?

Students will be guided through the **French Student Visa application process** by the international office at Loyola and IESEG. All necessary documentation, including admission letters and financial proofs, will be provided to support the application.

23. Can students work part-time while studying in France?

Yes. As per **French government regulations**, international students are allowed to work up to approximately 15- 20 hours/week while studying.

24. What support services are available for students in France?

IESEG provides:

- **International student orientation**
- **Academic mentoring**
- **Language support**

- **Counselling services**
- **Career and internship support**

26. Are scholarships or financial aid available?

Currently, no scholarships are provided for the first two years at Loyola. However, **IESEG offers merit-based scholarships** and tuition fee discounts (such as the 10% discount already applied to this programme).

27. Can I pursue my Master's in France or elsewhere after this BBA?

Yes. Graduates are eligible to apply for Master's programmes in **France, India, or any other country**, as the degree is internationally recognized.

28. What kind of academic support is available during the programme?

Students receive:

- Faculty-led tutorials
- Peer support
- Regular mentoring sessions
- Access to the **library and online learning platforms**