

VENUE AND DATE

The conference will be held at Lawrence Sundaram (L.S.) Hall, Loyola College (Autonomous), Chennai, between 29.09.2025 and 30.09.2025 (Monday and Tuesday)

TARGET AUDIENCE

1. Students	2. Scholars
3. Faculty Members	4. Practitioners
5. NGO Personnel	6. Government Officials

Interested people may join

REGISTRATION FEE

There is no registration fee for the participants. Use the QR code or link for registration.



<https://forms.gle/1Nnh9ev5tC96Wz8k8>

ACCOMMODATION FOR THE PARTICIPANTS

Accommodation will be arranged for the registered participants based on the prior request from the concerned participants. Accommodation will be provided free of cost for the 100 participants on a first come first serve basis. No TA/DA shall be paid to the participants. Interested Participants can register through the Google form or scan the QR code.



<https://forms.gle/eaZ4CSKDcUyr7GVS8>

PATRONS

Rev. Fr Britto Vincent SJ
Provincial, Jesuit Chennai Province

Rev. Dr J. Antony Robinson SJ
Rector, Loyola Institutions

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Coordinator – SHE I

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A Two-Day National Conference on Tourism and Sustainable Transformation: Empowering Destinations for SDGs



29th & 30th September 2025



In Commemoration of World Tourism Day 2025

Organised by

School of Human Excellence (SHE)
Loyola College (Autonomous), Chennai 34

In Collaboration with



Tamil Nadu Tourism Development Corporation (TTDC)
Government of Tamil Nadu

LOYOLA COLLEGE

Loyola College, a Catholic Minority Institution, was founded by the Society of Jesus (Jesuits) in 1925, with the primary objective of providing University Education in a Christian atmosphere for deserving students irrespective of caste and creed. Loyola College is affiliated with the University of Madras, and it became autonomous in 1978 and has since been recognized for its excellence in education. The college offers numerous undergraduate, postgraduate, M.Phil., and Ph.D. programs, and is known for its innovative teaching and evaluation methods.

SCHOOL OF HUMAN EXCELLENCE (SHE)

The School of Human Excellence (SHE) is a special academic unit of Loyola College, committed to offering Holistic Formation to every Loyolite. The formation is central to the Jesuit academic mission, and thereby, the Jesuit Higher Education Commission adopted this model as an academic discipline at Loyola College.

SHE offers various courses to shape students' personalities and facilitate them to understand social realities and develop skills accordingly. The faculty members prepare modules, design materials, and engage students to reflect, self-question, interact, and exchange ideas about values and ethics in the biorhythms of human society.

SHE offers a safe space for a novice to cradle self-exploration, develop self-worth, and transform to be a proactive member of society through compassionate guidance. The mandatory SHE courses are integrated with the regular academic curriculum, providing a holistic formation empowering the learners to make informed decisions in life, cope with challenges with confidence, assimilate in multicultural spaces, engage with ecological

diversity, optimize their strengths, and come to terms with their limitations.

TAMIL NADU TOURISM DEVELOPMENT CORPORATION (TTDC)

Founded in 1971 with a humble beginning, the Tamil Nadu Tourism Development Corporation (TTDC) has truly become a marvel of the tourism industry, evolving into a giant in the hospitality sector. With a vast network of over 53 hotels, youth hostels, and "aalayams" (pilgrim centres), it offers a wide range of services, including various tour packages, eight boat houses, three telescope houses, and a chain of restaurants. This extensive offering reflects TTDC's dedication to quality and its focus on creating a seamless and unforgettable experience for every visitor while showcasing the wonders of Tamil Nadu to the world.

CONCEPT NOTE

Tourism has evolved into one of the fastest-growing economic sectors globally, making significant contributions to socio-economic development, job creation, and cultural exchange. Its business volume now rivals that of oil, food products, and automobiles, making it a vital source of income for many developing nations. With continued growth and diversification, tourism has expanded to new destinations, fuelling development across industries such as construction, agriculture, and telecommunications. Recognizing tourism's transformative power, **World Tourism Day** is celebrated annually on **27 September**, marking the 1970 adoption of the UNWTO Statutes. It aims to raise global awareness of tourism's social, cultural, political, and economic value, and its role in advancing the Sustainable Development Goals (SDGs).

Tourism is directly referenced in **SDG 8 (Decent Work and Economic Growth)**, **SDG 12 (Responsible Consumption and Production)**,

and **SDG 14 (Life Below Water)**, and **contributes indirectly to all 17 SDGs**. Representing 10% of global GDP and 1 in 10 jobs worldwide, tourism can serve as a powerful engine for sustainable development if managed responsibly.

This conference will bring together key stakeholders to explore how destinations can align tourism development with the SDGs. It will promote knowledge exchange, innovation, policy alignment, and partnerships to strike a balance between economic growth, environmental protection, and social equity. Participants will benefit from shared best practices, policy frameworks, and capacity-building opportunities to foster long-term sustainable tourism. The conference aims to deliver actionable strategies that strengthen national and regional tourism systems for a greener, fairer future.

SUB-THEMES OF THE CONFERENCE

The Conference will be structured around the following key thematic areas

- Tourism as a Driver of Sustainable Development and SDGs
- Environmental Stewardship and Climate Resilience in Tourism
- Community Empowerment and Social Inclusion
- Innovation, Technology, and Digital Transformation in Tourism
- Policy, Governance, and Regulation for Sustainable Tourism
- Conservation of Biodiversity and Cultural Heritage
- Cross-Sectoral Partnerships and Multi-stakeholder Collaboration for Sustainable
- Tourism Impact Measurement and Monitoring Tools