

**Department of English  
Loyola College (Autonomous)**

**In collaboration with Government of Tamil Nadu & Chennai Literary Festival 2023**

**REPORT ON LITERARY EVENT  
&  
WORKSHOP ON JOURNALISTIC WRITING**

Chennai Literary Festival is a premier event conducted every year which helps students getting creatively engaged and critically participative. The event was designed and founded by Dr Olivannan, the CEO, Emerald Publishers and Mrs Latha Pandiarajan, the Founder Director, MaFoi Foundation in the year 2012. From the establishment, Loyola College has also partnered with the event. Dr K.S. Antonysamy collaborated with the event since its inception and conducted various workshops, events and competitions which had focused on whole- development, the prime motive of CLF. Stalled due to the sweeping Corona temporarily, CLF is rejuvenated this year with beneficial help of Dr Olivannan and Mrs. Latha Pandiarajan.

The Eighth Edition of CLF was held at Anna Adharsh College for Women (Autonomous), Chennai, featuring 25 various events, conducted by constituent colleges under University of Madras. From this year, Government of Tamil Nadu sponsored to conduct all the events and also host the workshops at various colleges. Spearheaded by Dr K.S. Antonysamy, Dr Anton Pushparaja M. and Prof. Aldrin R. coordinated and hosted the Literary Debate 2023 with the help of student volunteers as collaborative activity with Chennai Literary Festival 2023. There were 40 participants for the Literary Debate on 04/01/2023 from various institutions. Their participation was so enthusiastic.

Chennai Literary Festival 2023 workshop was conducted at Loyola College (Autonomous) on 05/01/2023 on "Journalistic Writing". Dr Anton Pushparaja M. and Mr Aldrin R. co-ordinated the event which had turned out to be huge because of the enthusiastic participants. The workshop attracted three hundred and ten participants in

and around Chennai that is the highest number, an individual college had ever registered for CLF workshop. Dr Olivannan, CEO, Emerald Publishers, visited the event and was overwhelmed with such a huge response from enthusiastic participants.

Introducing the workshop, Dr K.S. Antonysamy recalled the evolution of Chennai Literary Festival and applauded the collaboration with Government of Tamil Nadu. He further said that CLF has given a number of city college students a wider exposure to acquisition of skills employable to various fields. Prof. R. Narasimhan, Independent Journalist, delivered the Workshop Lecture. Prof. R. Narasimhan has had rich experience of 25 years in the field of journalism. His journalistic interests include Digital/mobile/new media. Prof. Narasimhan, the resource person, provided excellent knowledge of the different intricacies in the field of journalistic writing. Providing us with a very basic introduction to the disciplines of journalism, writing, academic writing, and journalistic writing. For all of our young people who were looking for a clear picture that wasn't just for personal progress but progress that would also optimize society through a journalist's growth in their society, prof. Narasimhan once again illustrated the very basic concepts of each field covering crucial concepts like feature writing, column writing, principles, characteristics, scope, and feature of journalistic writing.

The workshop covered all the topics, offered us a big quantity of tips on how to improve our writing abilities in the future, and clarified a boatload of technical ideas on how to overcome writer's block and gain a precise picture of the real-world journalism that is taking place in our society. The session revealed instructions and insightful nuances about journalistic and academic writing in the modern world of literature, writing, content writing and mass media that the younger generation should keep abreast of.