



DEPARTMENT OF COMMERCE (SHIFT-II)
LOYOLA COLLEGE (AUTONOMOUS)
CHENNAI- 600034



CORDIALLY INVITES YOU FOR THE
INTERNATIONAL CONFERENCE ON

"BRAINS '25"

"BUSINESS REVIVAL THROUGH AI, INNOVATION,
NETWORKING AND SUSTAINABILITY"



CHIEF GUEST
(INAUGURATION)

MR. M. A. M. ARUNACHALAM

EXECUTIVE CHAIRMAN
TUBE INVESTMENTS OF
INDIA LTD.

 9:00 AM - 10:00 AM



CHIEF GUEST
(VALEDICTORY)

MR. SIVARAJAH RAMANATHAN

MISSION DIRECTOR & CEO
TAMIL NADU STARTUP
AND INNOVATION MISSION

 12:30 PM - 01:30 PM

 26TH - 27TH NOVEMBER, 2025.

 LAWRENCE SUNDARAM HALL

"LET YOUR LIGHT SHINE"

DAY - 1 , 26/11/2025

TECHNICAL SESSION - I, (10:15 AM - 11:00 AM)

**“EXPLORING THE DYNAMICS OF HUMAN-AI PARTNERSHIP
FOR EFFECTIVE LEADERSHIP”**

Ms. SAI PREETHI RAMESH

TALENT STRATEGIST - CHENNAI

MIND RESET - 11:00 AM - 11:30 AM

PANEL DISCUSSION - I, (11:30 AM - 1:00 PM)

**“SMART FINANCE-LEVERAGING AI & COMPOUNDING
FOR SUSTAINABLE FINANCIAL GROWTH”**

MODERATOR

Dr. ANUPAM MITHRA

- PROFESSOR & DEAN,
ST. XAVIER UNIVERSITY, KOLKATA.

PANEL MEMBERS

Mr. NARESH KATARIYA

- VALUE INVESTOR

CA MADHURIKA RAGURAMAN

- CORPORATE TRAINER IN QUINTEDGE,
FACULTY, ICAI, CHENNAI.

CA RAHUL TATIYA

- WEALTH MANAGER, ANAND RATHI
WEALTH LIMITED, CHENNAI.

NETWORKING LUNCH : 1:00 PM - 2:00 PM

PANEL DISCUSSION - II, (2:00 PM - 4:00 PM)

**“AI & DIGITAL INNOVATION IN BUILDING
SUSTAINABLE MARKETING & CONSUMER ENGAGEMENT”**

MODERATOR

Mr. DINESH MAHENDRA BABU

- CEO, IMPLEMENTERS & GROWTHENABLERS,
CO-FOUNDER OF STREETLIGHTS, CHENNAI.

PANEL MEMBERS

Mr. JAYAN NARAYANAN

- CMD TOSS THE COIN & CO-FOUNDER OF
JOKES APART, CHENNAI.

Mr. KENNETH ALPHY

- CEO, CO-FOUNDER OF THE GOAT MEDIA,
CHENNAI.

Ms. ROSHNIE VENKATARAMAN

- CHIEF STORYTELLER & CLIENT PARTNER,
CHENNAI.

TECHNICAL SESSION - II, (4:00 PM - 5:00 PM)

**"INNOVATING FOR THE FUTURE: HOW TECHNOLOGY
FUELS ENTREPRENEURIAL SUCCESS"**

Mr. ANIL KUMAR. S. R

ASSISTANT IT MANAGER (BUSINESS APPLICATIONS), MIDAL CABLES - BAHRAIN.

PAPER PRESENTATION - RAPPORTEURS

Dr. M. R. Hemamalini

Assistant Professor,
PG & Research Department of Commerce,
DG Vaishnav College.

Dr. Savitha Thiagarajan

Assistant Professor,
Department Of Corporate Secretaryship
SRM Kattankulathur.

Dr. N. Maria Joseph

Assistant Professor,
PG & Research Department of Commerce,
Loyola College, Chennai.

Dr. J. Arul Suresh

Assistant Professor,
PG & Research Department of Commerce,
Loyola College, Chennai.

DAY - 2, 27/11/2025

TECHNICAL SESSION - III, (8:45 AM - 9:30 AM)

"OPTIMIZING THE SYNERGY OF AI AND HUMAN INTUITION"

Dr. MAKESH KARUPPIAH

ENTERPRISE DATA ARCHITECT, DATA SCIENTIST & DATA PROFESSIONAL, ENVIROAPPS INC - USA

PANEL DISCUSSION - III, (9:30 AM - 11:15 AM)

"SUSTAINABLE AND INCLUSIVE ENTREPRENEURSHIP: LEVERAGING AI, INNOVATION, AND NETWORKS FOR STARTUP GROWTH"

MODERATOR

Dr. XAVIER MAHIMAIRAJ A

- ASSOCIATE PROFESSOR & HEAD,
PG & RESEARCH DEPARTMENT OF COMMERCE,
LOYOLA COLLEGE, CHENNAI.

PANEL MEMBERS

Dr. BHASKARAN E

- JOINT DIRECTOR, TN STARTUP & INNOVATION
MISSION - MSME

Mr. KUMAR S

- HEAD OF AI STRATEGY & BUSINESS GROWTH,
NEWGEN DIGITAL - CHENNAI

Ms. MAHALAKSHMI SARAVANAN

- FOUNDER, WOMEN ENTREPRENEUR INDIA,
CHENNAI.

SMART STOP : 11:15 AM - 11:45 AM

TECHNICAL SESSION - IV, (11:45 AM - 12:30 PM)

**"ARTIFICIAL INTELLIGENCE FOR ADVANCED FINANCIAL
SURVEILLANCE AND PATTERN ANALYSIS"**

Mr. KARTHICK ELANGOVAN

AML/CTF OPERATIONS, ANTI-FINANCIAL CRIME COMPLIANCE,
PEOPLE FIRST BANK - AUSTRALIA.

LUNCH & SUCCESS CONNECT : 2 :00 PM

PATRONS

- Rev. Dr. Britto Vincent SJ, Provincial, Jesuit Chennai Province.
- Rev. Dr. J. Antony Robinson SJ, Rector, LOYOLA COLLEGE, CHENNAI.
- Rev. Dr. D. Thomas Alexander SJ, Secretary & Correspondent, LOYOLA COLLEGE, CHENNAI.
- Rev. Dr. A. Louis Arockiaraj SJ, Principal, LOYOLA COLLEGE, CHENNAI.
- Mr. L. Joseph Arockiasamy, Deputy Principal, LOYOLA COLLEGE, CHENNAI.

CHAIRPERSON

Mr. CHARLES JAIL SINGH. S

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- Ms. SAHANA. R
- Mr. ADHITYA PANDIAN
- Mr. ALISTER DOMINIC
- Mr. SRIRAM
- Ms. RAGA



Conference Mail : commerceshift2conference@loyolacollege.edu

