

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION

FIRST SEMESTER – APRIL 2010

BU 1500 - BUSINESS MANAGEMENT

Date & Time: 28/04/2010 / 9:00 - 12:00

Dept. No.

Max. : 100 Marks

PART - A

Answers ALL questions

(10 x 2 = 20 marks)

1. Define Management?
2. What do you mean by strategy?
3. What is Delegation ?
4. Define motivation?
5. What is span of control?
6. What is meant by a 'decision tree'?
7. What is control?
8. What are informal organizations?
9. What do you mean by organization charts & manuals?
10. Define 'Leadership'

PART – B

Answer any FIVE questions

(5 x 8 = 40 marks)

11. What is MBO? State the steps involved in MBO.
12. What is planning? What are its types and functions?
13. What are the qualities of a good leader?
14. Explain the steps in controlling.
15. Distinguish between centralization and de-centralization.
16. State the advantages of the line organization.
17. What are the key functions of management?
18. Explain the herzbergs's theory of motivation.

PART – C

Answer any TWO questions

(2 x 20 = 40 marks)

19. Discuss the contributions of Taylor to the management thought.
20. What is decision making? Discuss the stages involved in decision making process.
21. Explain the essential of a good staffing policy and state the steps in the selection of employees.

\$\$\$\$\$\$