



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION

SECOND SEMESTER – APRIL 2013

BU 2502 - BUSINESS MANAGEMENT

Date: 30/04/2013
Time: 9:00 - 12:00

Dept. No.

Max. : 100 Marks

PART-A

ANSWER ALL QUESTIONS:

(10x2=20)

1. Explain the meaning of the term "Management"
2. What are the various levels of management?
3. What is a policy?
4. What is decision tree?
5. What is meant by "Delegation"?
6. Define Recruitment.
7. Define Motivation.
8. What is meant by leadership?
9. Define the term control.
10. Mention any two non-traditional control devices.

PART-B

ANSWER ANY FIVE QUESTIONS:

(5x8=40)

- 11."Management contains both elements, those of a science and those of an art"-Comment.
12. What are the functions of Management?
13. Summarise the essential elements of good planning .
14. What is the significance of decision-making?
15. Distinguish between Delegation of authority and Decentralization.
16. Discuss the important limitations of organization charts.
17. Explain the various types of Communication.
18. What are the sources of recruitment?

PART-C

ANSWER ANY TWO QUESTIONS:

(2x20=40)

19. What are the combinations of Henry Fayol to management thought and practices?
Do you think that his contributions are valid to-day?
- 20."Managers cannot be trained like doctors and engineers, an executive learns to manage by managing"-Comment. Explain the various methods of training.
21. Discuss in detail the uses of computers in managing information.

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