



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION

FIFTH SEMESTER – APRIL 2013

BU 5505/BU 5502 - HUMAN RESOURCE MANAGEMENT

Date: 13/05/2013
Time: 9:00 - 12:00

Dept. No.

Max. : 100 Marks

PART – A

Answer ALL the questions:

(10x2=20)

1. Define Human Resource Management
2. What is “manpower gap”?
3. What is “job enrichment”?
4. State any two objectives of HRM.
5. Give the meaning of employee interview
6. What is application blank?
7. How are employees’ need for training assessed?
8. What is “induction”?
9. Who can be a ‘performance appraiser’?
10. Mention any two problems commonly faced by a HR manager.

PART – B

Answer any FIVE questions:

(5x8=40)

11. Enumerate the operative functions of Human Resource Management.
12. Explain the different techniques of job analysis.
13. What is recruitment? Explain the various sources of external recruitment.
14. How are tests classified? Discuss the various kinds of aptitude and achievement test.
15. Discuss the qualities of a HR manager in the present economic scenario.
16. What causes grievances for an employee?
17. Explain any four traditional techniques of performance appraisal.
18. Why is training important in an organization?

PART – C

Answer any TWO questions:

(2x20=40)

19. Explain the various on the job and off the job training methods.
20. Describe the process of human resource planning.
21. What is motivation? Explain any two motivational theories in detail.
