



**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION**

FOURTH SEMESTER – APRIL 2017

**BU 4505- LOGISTICS & SUPPLY CHAIN MANAGEMENT**

Date: 27-04-2017  
Time: 09:00-12:00

Dept. No.

Max. : 100 Marks

**SECTION –A**

**Answer ALL the questions**

**(10X2=20)**

1. Define logistics.
2. State the importance of logistics.
3. How do you control material flow in supply chain management?
4. Distinguish between 'Push' and 'pull' view of SCM.
5. Mention the importance of procurement management.
6. What is inventory management in LSCM?
7. State the objectives of supply chain management.
8. List the delivering aspects of supply chain management.
9. Outline the evolution of E- Financial supply chain management.
10. What is financial supply chain management?

**SECTION –B**

**Answer any FOUR questions**

**(4X10=40)**

11. Discuss the principles of logistics.
12. What are the activities that are considered in logistics management?
13. Explain the framework for logistics strategic planning.
14. Bring out the modes of transportation in LSCM.
15. Explain the classification of warehouses in supply chain management.
16. Write a note on planning and sourcing of supply chain management.
17. Bring out the bankers perspective of E- Financial supply chain management.

**SECTION –C**

**Answer any TWO questions**

**(2X20=40)**

18. Explain the current trends in logistics.
19. In the present day's scenario of global competitive environment, discuss the role of multi-model transportation.
20. Discuss the various metrics used for measuring the logistics performance.
21. Enumerate the legal aspects of E- financial supply chain management.

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