



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION

FIFTH SEMESTER – APRIL 2017

BU 5402- FINANCIAL SERVICES

Date: 02-05-2017
Time: 01:00-04:00

Dept. No.

Max. : 100 Marks

Section A

Answer all the questions

10*2=20

1. Define financial services.
2. Name the constituents of financial services market.
3. What is merchant banking?
4. What are underwriting services?
5. What is seed capital?
6. What is turnaround financing?
7. What is operating leasing?
8. Give the meaning of financial lease.
9. What is non-recourse factoring?
10. List any 4 credit rating agencies operating in India.

Section B

Answer any four questions

4*10=40

11. Explain the features of financial services.
12. Discuss briefly the various methods available for a venture capitalist to exit from the investee firms.
13. What are the advantages of credit rating?
14. Discuss the depository system operating in India.
15. Who are the participants in leasing services?
16. Briefly explain the different types of factoring.
17. Explain the steps involved in the process of securitization.

Section C

Answer any two questions.

2*20=40

18. Explain in detail the role & functions of Merchant Banking.
19. Illustrate the various types of venture capital financing.
20. Briefly explain the significance of financial services.
21. Distinguish between factoring & forfeiting.

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