



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION

FIFTH SEMESTER – APRIL 2017

BU 5508 / BU 5505 - HUMAN RESOURCE MANAGEMENT

Date: 20-04-2017
Time: 01:00-04:00

Dept. No.

Max. : 100 Marks

Section—A

Answer ALL the questions

(10 X 2=20)

1. Who is a HR manager?
2. Name any two challenges faced by HR Managers.
3. Define HR planning.
4. Define Job Analysis.
5. What is “halo effect”?
6. Define Recruitment.
7. What is a curriculum vita?
8. What is medical screening?
9. What is talent acquisition?
10. Who is an appraiser?

Section—B

Answer any FOUR questions.

(4 X 10= 40)

11. Explain the characteristics of HRM.
12. What is ERP? and How is related to HRM?
13. Write short notes on a) Psychological Testing b) Appointment Order
14. Explain the difference between Learning & Development.
15. Explain the impact of training on job performance.
16. Explain the stages of competency.
17. Explain the importance of employee discipline.

Section—C

Answer any TWO questions.

(2 x 20= 40)

18. Explain the steps involved in HR planning.
19. Define Selection and Explain the various selection processes.
20. Explain the merits and demerits of on the job and off the job training.
21. Write in detail the traditional and non-traditional methods of performance appraisal
