



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION

SIXTH SEMESTER – APRIL 2017

BU 6602 / BU 6605 - PROJECT MANAGEMENT

Date: 22-04-2017
Time: 09:00-12:00

Dept. No.

Max. : 100 Marks

SECTION –A

Answer ALL the questions

(10X2=20)

1. Define project.
2. State the essentials of conducting feasibility studies.
3. Mention the objectives of project Appraisal.
4. What is technological appraisal?
5. Write a note on Project planning.
6. What is time over run?
7. Write a note on projects contracts.
8. What is task force organization?
9. Point out the elements of a project review mechanism.
10. Define Post project evaluation.

SECTION –B

Answer any FOUR questions

(4X10=40)

11. Explain the objectives of a pre-feasibility study?
12. Discuss the classification of projects.
13. Briefly explain the merits of technological appraisal?
14. Enumerate the role and importance of organization structured in project.
15. How does a cost accountant play his role in his successful implementation of any project?
16. Explain the role of problem–solving and decision making in project management.
17. Discuss the significance of computer aided project management.

SECTION –C

Answer any TWO questions

(2X20=40)

18. Discuss the steps involved in identification and formulation of a project.
19. Explain the details of a project report.
20. How project cost is estimated and controlled?
21. Discuss the duties and responsibilities of a project manager in a project
