



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION

SIXTH SEMESTER – APRIL 2017

BU 6604 / BU 6601 - PRODUCTION MANAGEMENT

Date: 20-04-2017
Time: 09:00-12:00

Dept. No.

Max. : 100 Marks

Section A

Answer all the questions.(10 X 2 =20 marks)

1. What is Production Management?
2. Define productivity.
3. What is Product planning?
4. What is process selection?
5. What do you mean by Short term production planning?
6. What is multipurpose plant?
7. Define quality .
8. Write a short note on work study.
9. Define materials management.
10. What is material handling?

Section B

Answer any Four questions.(4 X 10=40 marks)

11. Discuss the responsibilities of production manager.
12. Explain the elements of production system.
13. Discuss the essentials of successful product planning.
14. Explain the main considerations in make or buy decisions.
15. Describe the objectives of plant layout.
16. Elaborate on acceptance sampling.
17. Explain the requirements of an effective production information system.

Section C

Answer any TWO questions.(2X 20=40 marks)

18. Discuss the scope of production management in terms of production decisions.
19. Explain the factors influencing plant location for a production unit.
20. Discuss the various techniques used for work measurement.
21. Bring out the problems involved in Materials management.
