

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



B.B.A.DEGREE EXAMINATION –BUSINESS ADMINISTRATION

FIFTH SEMESTER – APRIL 2018

BU 5500– BUSINESS & SOCIETY

Date: 27-04-2018
Time: 09:00-12:00

Dept. No.

Max. : 100 Marks

PART -A

ANSWER ALL THE QUESTIONS:-

(10 x 2=20)

1. Define the term Business.
2. What are the goals of Business?
3. Define Business Ethics.
4. Define Social audit.
5. List out the six consumer rights.
6. Define consumerism.
7. What is money market and capital market?
8. Mention three objectives of money market.
9. Bring out the principles of Labuor Legislation.
10. An insured person is entitled to receive the various benefits, as per the ESI Act, 1948 List out.

PART -B

ANSWER ANY FOUR THE QUESTIONS:-

(4 x 10=40)

11. Describe briefly the characteristics of Business.
12. What are the Social goals of Business?
13. Discuss in briefly about the salient features of the consumer protection Act, 1986.
14. Explain the factors governing Business Ethics.
15. Give out the prerequisites for an efficient money market.
16. Analyze the deficiencies found in the capital market.
17. Point out the various components of a safety service as per Indian Labuor Legislation.

PART -C

ANSWER ANY TWO QUESTIONS:-

(2 x 20=40)

18. Elaborate the objectives of modern Business. And explain the factors that influence the choice of objectives in a business.
19. Describe the social responsibilities of business towards owners, employees, customers, and the community.
20. Discuss the future of capital market in India. Specify the recent trend in Indian capital market.
21. Describe the various Health and Safety provisions / services available to an employees under the Labor Legislation Act.
