



Date: 02-04-2019  
Time: 01:00-04:00

Dept. No.

Max. : 100 Marks

**SECTION A**

**Answer the following**

**(10x2=20)**

1. Define management.
2. What is strategic planning?
3. Define Departmentation.
4. What are the three types of superior subordinate relationship according to Gracunas Law?
5. What is meant by manpower planning
6. What is decision tree?
7. What is Job analysis?
8. List out all the external sources of recruitment.
9. What is meant by PERT analysis?
10. What is meant by Line and Staff Organisation?

**SECTION B**

**Answer any 4 Questions**

**(4x10=40)**

11. Explain in details the levels of management and their functions.
12. Explain the nature and characteristics of Planning.
13. Describe the Maslow's Theory of Motivation. What are its defects?
14. What is Functional Organisation? Explain its advantages and disadvantages.
15. Explain the barriers to effective communication and suggest measures for improvement.
16. Define Delegation of authority. Distinguish between delegation and decentralisation of authority.
17. "Planning is looking ahead but controlling is looking back." In this context explain the need and process of good control system.

**SECTION C**

**Answer any 2 Questions**

**(2x20=40)**

18. Explain the principles of management given by Henry Fayol.
19. "Decision making is the primary task of management." Discuss the statement and explain the process of decision making in the organisation.
20. Explain in detail the need and methods & techniques of Training.
21. Enumerate in detail traditional and modern styles of Leadership. Highlight any three advantages and disadvantages of each style.

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