



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION

SIXTH SEMESTER – APRIL 2023

16/17/18UBU6MC01 – ENTREPRENEURSHIP

Date: 29-04-2023

Dept. No.

Max. : 100 Marks

Time: 09:00 AM - 12:00 NOON

PART – A

Q. No	Answer ALL Questions	(10 x 2 = 20 Marks)
1	What is Entrepreneurship?	
2	List out the qualities needed by a successful entrepreneur.	
3	Define sociological theories in the context of entrepreneurship.	
4	What is Innovation?	
5	What is Business Environment?	
6	Define small-scale industries.	
7	List out the sources of finance for entrepreneurs.	
8	Define social responsibility in the context of entrepreneurship.	
9	What are the objectives of EDP?	
10	Define Rural Entrepreneurship.	

PART – B

Answer any FOUR Questions		(4 x 10 = 40 Marks)
11	Explain the classification and functions of Entrepreneurship.	
12	Discuss the steps involved in effective Business Plan Writing.	
13	Explain Schumpeter's Theory of Innovation.	
14	Examine the steps in setting up a small-scale industrial enterprise.	
15	Discuss the factors determining the Capital Structure.	
16	Prioritize the role of the financial institutions towards entrepreneurship.	
17	Explain the different phases of Entrepreneurship Development.	

PART – C

Answer any TWO Questions		(2 x 20 = 40 Marks)
18	Discuss the problems faced by an entrepreneur in India.	
19	Examine Harvard School Theory and Walker's view of Entrepreneurial Theory.	
20	Explain the role of institutions providing financial assistance to Indian entrepreneurs.	
21	Integrate the various schemes involved in the development of Women Entrepreneurship.	
