



LOYOLA-INTERNATIONAL ACADEMIC COLLABORATION

LOYOLA COLLEGE CHENNAI – 600 034

BBA-FRANCE – END SEMESTER EXAMINATION

FIRST SEMESTER – APRIL 2023

BBA 133 – GENERAL ECONOMICS

Date : 03-05-2023

Dept. No.

Max. : 100 Marks

Time : 01:00 PM - 04:00 PM

Part A

Answer any FIVE of the following; not exceeding 75 words each:

(5x4 = 20 Marks)

1. What are the different types of demand.
2. State the features of Perfect Competition.
3. What do you mean by Full employment
4. State the Say's law of market
5. What is a Plastic money?
6. Write a note on GST.
7. Differentiate between Direct Tax and Indirect Tax

Part B

Answer any FOUR of the following; not exceeding 300 words each:

(4x10 =40 Marks)

8. Explain the functions of money.
9. Describe the classical theory of income and output
10. Explain the functions of money
11. What are the different types of inflation?
12. Explain the attributes of consumption with suitable illustration.
13. What are the types of Public Debt?
14. Explain the reasons for increasing Public Expenditure.

Part C

Answer any TWO of the following, not exceeding 1200 words each:

(2x20 = 40 Marks)

15. Elaborate the various types of Elasticity of demand.
16. Detail out the causes and remedies of Inflation
17. Describe the functions and credit control measures of Reserve Bank of India.
18. Explain in detail the various sources of Public revenue.
