

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION****FIRST SEMESTER – APRIL 2023****BU 1503 – BUSINESS ENVIRONMENT**

Date: 06-05-2023

Dept. No.

Max. : 100 Marks

Time: 01:00 PM - 04:00 PM

PART – A

Q. No	Answer ALL questions	(10 x 2 = 20 Marks)
1	Define Business Environment.	
2	State the steps of Strategic Management Process.	
3	What is a Political Environment?	
4	Infer the term Constitutional Environment.	
5	Write a short note on Economic Environment.	
6	What is Economic Planning?	
7	Define Social Environment.	
8	What is a Demographic Environment?	
9	Write a short note on WTO.	
10	Interpret the term Globalization.	

PART – B**Answer any FOUR questions (4 x 10 = 40 Marks)**

11	Explain the Scope of Business Environment.
12	Discuss the Approaches to Environmental Analysis.
13	Elaborate the Consumer Protection Act 1986.
14	Evaluate the Types of Economic System.
15	Elucidate the Social Responsibilities of business.
16	Describe the factors involved in Culture.
17	Explain the term GATT in Global Environment.

PART – C**Answer any TWO questions (2 x 20 = 40 Marks)**

18	Explain the different types of Environments.
19	Analyze the fundamental rights and duties of Constitutional Environment.
20	Explain in detail about Five Year Plans in India.
21	Explain the Impact of Globalization on India.
