



**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION**

**FIFTH SEMESTER – NOVEMBER 2017**

**BU 5500 – BUSINESS & SOCIETY**

Date: 01-11-2017

Dept. No.

Max. : 100 Marks

Time: 09:00-12:00

**PART – A**

**ANSWER ALL THE QUESTIONS:**

**(10 x 2 = 20)**

1. What are the components of business?
2. What is business?
3. Bring out the principles of Business Ethics?
4. Write notes on Social responsibility of business.
5. Point out the basic objectives of the Consumer Protection Act, 1986.
6. Who is a consumer?
7. Mention any three objectives of money market?
8. Who demands funds from the capital market?
9. Mention any four benefits for the employees as per health provisions.
10. What are dependent's benefit?

**PART – B**

**ANSWER ANY FOUR QUESTIONS:**

**(4 x 10 = 40)**

11. Describe the main characteristics of Business.
12. Elaborate the dimensions of social responsibilities.
13. Briefly explain the special features of consumer Protection Act, 1986.
14. Describe the prerequisites for an efficient money market?
15. Discuss the drawbacks of capital market?
16. Enumerate the objectives and special features of social audit?
17. Bring out the fundamental principles of labour legislation?

**PART – C**

**ANSWER ANY TWO QUESTIONS:**

**(2 x 20 = 40)**

18. “The Business undertakes both Economic and Social Goals” – Discuss?
19. Explain the rights and remedies available to a consumers as per the Consumers Protection Act 1986.
20. Analyse the weakness of Indian money Market Give out the suggestions to vitalize Indian money market.
21. Critically examine labour legislations in India.

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