



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION

FIFTH SEMESTER – NOVEMBER 2022

UBU 5503 – SUPPLY CHAIN MANAGEMENT

Date: 25-11-2022

Dept. No.

Max. : 100 Marks

Time: 09:00 AM - 12:00 NOON

PART-A (10*2=20Marks)

ANSWER ALL THE QUESTIONS:

1. Distinguish between Logistics and Supply Chain Management.
2. What is green logistics?
3. What is meant by customer value?
4. What is fourth party logistics?
5. Give a note on VMI in supply chain management.
6. Why is distribution decision important?
7. Define warehousing.
8. Write a note on multi model networks.
9. What is inventory control?
10. List out the objectives of material handling.

PART-B (4*10=40Marks)

ANSWER ANY FOUR QUESTIONS:

11. Explain the scope and functions of logistics management.
12. What do you mean by Strategic Alliances and Outsourcing? What are the various factors that are considered by organizations before entering into strategic alliances and outsourcing?
13. What is e-procurement? Discuss the various e-procurement models.
14. Describe the functions and types of warehousing.
15. What is an ABC inventory system and how is it used to manage inventory?
16. Explain the logistics stages with proper diagram.
17. What are the types of packaging? Explain.

PART-C (2*20=40Marks)

ANSWER ANY ONE QUESTION:

18. Explain the role of supply chain coordination to minimize wastage of resources.
19. How does the competitive strategy relate to supply chain strategies? Explain with examples.
20. Discuss the modes of transportation. Among different modes of transportation, which mode is the least expensive?
21. Define EOQ model? What are the assumptions of EOQ model? What is the purpose of the economic order quantity and record point?

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