

**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**



**B.Com. DEGREE EXAMINATION – COMPUTER APPLICATIONS**

**FOURTH SEMESTER – APRIL 2022**

**UCC 4502 – PRINCIPLES OF MANAGEMENT**

Date: 16-06-2022

Dept. No.

Max. : 100 Marks

Time: 09:00 AM - 12:00 NOON

**SECTION A**

Answer **ALL** questions:

**(10 X 2 =20)**

Write a note on:

1. Management
2. Planning
3. Top level management
4. Organisational theory
5. Short term planning
6. Management Science
7. Decision Making
8. Various aspects of management
9. Leadership
10. Direction

**SECTION B**

Answer any **FOUR** questions:

**(4 X 10 =40)**

11. Illustrate time orientation and show how it affects coordination
12. Explain the features that make control system effective
13. What factors determine the span of supervision
14. What are the different types of delegation
15. How is leadership different from headship
16. Discuss the need for decision making in a business undertaking
17. Enumerate the different schools of management

**SECTION C**

Answer any **TWO** question:

**(2 X 20 =40)**

18. Explain the different types of motivation
19. Describe the different types of organisation? And Compare its differences
20. Explain the different methods of communication with suitable examples
21. “Management is what a manager does” – Do you agree

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