



**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**M.Com. DEGREE EXAMINATION – COMMERCE**

**SECOND SEMESTER – APRIL 2014**

**CO 2956 - LOGISTIC AND SUPPLY CHAIN MANAGEMENT**

Date : 08/04/2014  
Time : 09:00-12:00

Dept. No.

Max. : 100 Marks

**SECTION – A Answer ALL questions ( 10 x 2 = 20 )**

- 1) Define Logistics.
- 2) What do you mean by the term 'resilience'?
- 3) What are the three Supply Chain Macro Process of firm?
- 4) What is 'strategic fit'?
- 5) Explain how Just-in-Time Supply Scheduling is unique?
- 6) 'Internet auctioning is supportive to the modern business' - Explain?
- 7) What is Virtual Warehousing?
- 8) Mention the role played by distribution in the supply chain.
- 9) How is increased use of mobile technology beneficial to the supply chain?
- 10) Differentiate traditional banking from modern banking with respect to supply chain.

**SECTION – B Answer any FOUR questions ( 4 x 10 = 40 )**

- 11) Outline various roles played by a Logistics consultant in an organization.
- 12) Identify the pressures encountered and the measures taken to improve Logistics.
- 13) What are the various challenges to be faced in maintaining strategic fit?
- 14) What are carrying costs involved in determining the inventory policy?
- 15) Bring out the factors that influence network design decisions
- 16) What features the information should possess for effective supply chain decisions?
- 17) Explain any four softwares that evolved in the e-financial supply chain?

**SECTION – C Answer any TWO questions ( 2 x 20 = 40 )**

- 18) Give a brief account of the current trends that have taken place in Logistics.
- 19) Describe the various activities associated with 'purchasing' function
- 20) Highlight the important role of pricing and revenue management in a supply chain?
- 21) Explain the various challenges faced by the banks in the front of e-financing?

\*\*\*\*\*