



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Com. DEGREE EXAMINATION – COMMERCE

SECOND SEMESTER – APRIL 2015

CO 2502/CO 2501/CO 2500 - BUSINESS MANAGEMENT

Date : 15/04/2015
Time : 01:00-04:00

Dept. No.

Max. : 100 Marks

PART – A

ANSWER ALL THE QUESTIONS:

(10 x 2 = 20 marks)

1. Define Management.
2. State the different levels of management.
3. What is planning?
4. What do you mean by Objectives?
5. Mention any two methods of training.
6. What is selection?
7. What is motivation?
8. Define Leadership.
9. What is meant by coordination?
10. Define Control.

PART – B

ANSWER ANY FOUR QUESTIONS:

(4 x 10 = 40 marks)

11. Brief about the contribution of Henry Fayol's theory of management.
12. Discuss the various functions of Management.
13. Bring out the importance of planning.
14. Explain line and staff organisation in detail.
15. Explain the nature of Motivation.
16. Explain the qualities required for a good leader.
17. Brief about the techniques of coordination.

PART – C

ANSWER ANY TWO QUESTIONS:

(2 x 20 = 40 marks)

18. Discuss in detail the various steps in planning.
19. Explain the sources of recruitment with its merits and demerits.
20. Elaborate the barriers to effective communication and how they should be tackled.
21. Discuss the various traditional and non-traditional control devices.

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