



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

M.Com. DEGREE EXAMINATION – COMMERCE

SECOND SEMESTER – APRIL 2015

CO 2956 - LOGISTIC AND SUPPLY CHAIN MANAGEMENT

Date : 25/04/2015
Time : 01:00-04:00

Dept. No.

Max. : 100 Marks

SECTION – A Answer ALL questions (10 x 2 = 20)

- 1) What are the factors that force the manufacturer to supply the quality goods?
- 2) What are the main objectives of a supply chain?
- 3) What is Aggregate Planning in a supply chain process?
- 4) List the salient of features of Just-in-Time Supply Scheduling
- 5) What is meant by 'virtual inventory'?
- 6) How is containerization a boon to modern logistics operation?
- 7) What is Software as a Service?
- 8) Identify the uniqueness of pricing and revenue management of perishable assets.
- 9) Write note on SWIFT Trade Services Unit.
- 10) What are the challenges need to be faced in adopting the Laws relating to Electronic Commerce?

SECTION – B Answer any FOUR questions (4 x 10 = 40)

- 11) Identify the pressures that force the business enterprise to improve logistics.
- 12) Give a brief account of the challenges faced by an organization in maintaining strategic fit.
- 13) What are the basic reasons for using storage space?
- 14) Give a brief account of the principles for good Routing and Scheduling.
- 15) Give a brief account of Risk Management in IT and the avenues of mitigating such risks.
- 16) What are the various Storage Alternatives available? Explain.
- 17) What role the Contract Act plays in the e-financial supply chain?

SECTION – C Answer any TWO questions (2 x 20 = 40)

- 18) Highlight some of the important current trends that have changed the pattern of Logistics.
- 19) In what way the factors such as strategic, technology, macroeconomic, political and social factors influence the network design decisions?
- 20) Discuss the ways and means of adopting Supply Chain IT in practice.
- 21) 'IT serves as the eyes, ears and the brain of management in a supply chain' – Explain.
