



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Com. DEGREE EXAMINATION – COMMERCE

FIFTH SEMESTER – APRIL 2016

CO 5406 - LOGISTICS AND SUPPLY CHAIN MANAGEMENT

Date: 29-04-2016
Time: 01:00-04:00

Dept. No.

Max. : 100 Marks

SECTION – A

Answer ALL questions

(10 x 2 = 20)

- 1) Define 'Business Logistics'.
- 2) How does globalization creates impact on the company's logistics? Mention any two.
- 3) What is outsourcing?
- 4) What is the main objective of a supply chain?
- 5) What do you understand by the term 'Bullwhip Effect'?
- 6) Who is an internal customer? Explain with an example.
- 7) What is 'virtual inventory'.
- 8) Which is the best choice – rented space or leased space? Why?
- 9) What is vehicle routing?
- 10) What is the uniqueness of multimode transportation?

SECTION – B

Answer any FOUR questions

(4 x 10 = 40)

- 11) What are the two decision phases in a supply chain? Explain.
- 12) Highlight the salient features of Customer service.
- 13) Give a brief account of Logistical Information System.
- 14) Distinguish 'Logistics' from 'Supply Chain Management'.
- 15) Bring out the importance of purchasing in logistics.
- 16) Enumerate the reasons for storage of inventories.
- 17) On what basis, is a suitable mode of transportation selected? Explain.

SECTION – C

Answer any TWO questions

(2 x 20 = 40)

- 18) Describe the important role the Logistics consultant plays in a modern business organization?
- 19) How does an organization become strategically fit, with the support of Logistics? Describe.
- 20) Enumerate and explain the six rights that a customer claims from logistics.
- 21) Explain the principles of good routing and scheduling.
