



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

M.Com. DEGREE EXAMINATION – COMMERCE

SECOND SEMESTER – APRIL 2017

16PCO2ES02- LOGISTIC AND SUPPLY CHAIN MANAGEMENT

Date: 28-04-2017
Time: 01:00-04:00

Dept. No.

Max. : 100 Marks

SECTION – A

Answer ALL questions

(10 x 2 = 20)

- 1) Enumerate the main objectives of Business Logistics.
- 2) What is supply chain surplus?
- 3) Why the internal supply chain management should be given due importance?
- 4) In what way the aggregate planning is important in the supply chain process?
- 5) Enumerate the salient features of JIT.
- 6) Identify some of the benefits of Distribution Requirement Planning.
- 7) Write a note on Virtual Inventories.
- 8) What do you understand by 'drop-shipping'?
- 9) Why pricing and revenue management is sensitive in the case of perishable assets?
- 10) What are challenges faced in adopting the laws relating to E-commerce?

SECTION – B

Answer any four questions

(4 x 10 = 40)

- 11) What are the six rights that a customer has in a logistics process?
- 12) Highlight the challenges that an organization has to undergo in maintaining strategic fit.
- 13) Brief a brief account of factors that affect the location and distribution costs.
- 14) What are the arguments posed favouring and against in the maintenance of inventories?
- 15) Identify the phases involved in the framing of network design decisions.
- 16) Explain the mitigating strategies in overcoming the risks of using IT in the supply chain.
- 17) Bring out the role of supply chain from the perspective of banking sector.

SECTION – C

Answer any TWO questions

(2 x 20 = 40)

- 18) As a logistics consultant, explain the strategies you would follow in implementing the logistics process in the manufacturing organization, you are placed in.
- 19) Explain how an organization would achieve the strategic fit, by understanding the customers, aligning the supply chain capabilities, and managing the competition.
- 20) Explain how the transport decisions are made, by highlighting the selection of transport services and appraisals of methods in the selection process.
- 21) Identify and explain the legal aspect of e-financial supply chain,

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