



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

M.Com. DEGREE EXAMINATION – COMMERCE

SECOND SEMESTER – APRIL 2017

16PCO2MC04- ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT

Date: 26-04-2017
Time: 01:00-04:00

Dept. No.

Max. : 100 Marks

SECTION – A

Answer ALL questions:

(10 x 2 = 20 marks)

1. Who is an Entrepreneur?
2. What do you mean by Small Business?
3. Write a note on Entrepreneurial Motivation.
4. Define Project Formulation.
5. Explain the term 'Over Capitalization'.
6. What is Sub-contracting?
7. List out the various components of business.
8. Write a short note on 'NSIC'.
9. What do you mean by Risk Analysis?
10. List out the legal steps to be taken for start up of a business.

SECTION – B

Answer any FOUR questions:

(4 x 10 = 40 marks)

11. Define Capital Structure. What are the various factors that determine the optimum capital structure?
12. What is Diversification? Explain the forms of diversification with an example.
13. Write a note on IDBI. Discuss the role and financial assistance provided by IDBI.
14. What are the factors influencing the mobility of entrepreneurs in India?
15. Bring out the difference between Large Scale and Small Scale industry.
16. Discuss the various sources of finance available to a small scale enterprise.
17. What are the general problems faced by women entrepreneurs in the present context? -Discuss.

SECTION – C

Answer any TWO questions:

(2 x 20 = 40 marks)

18. Explain in detail the major steps involved in establishing a small business enterprise.
19. Discuss the qualities of a successful entrepreneur.
20. What do you understand by Industrial Sickness? Explain the causes for industrial sickness and also the measures required to arrest industrial sickness in India.
21. Describe the Venture Capital industry and its assistance and involvement by venture Capitalists.

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