



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Com.DEGREE EXAMINATION – COMMERCE

FIRSTSEMESTER – APRIL 2017

16UCO1MC02- BUSINESS ENVIRONMENT

Date: 21-04-2017
Tim: 09:00-12:00

Dept. No.

Max. : 100 Marks

SECTION -A

ANSWER ALL QUESTIONS:

(10x2=20 Marks)

1. Define the term business environment.
2. What is Micro environment of business?
3. What is meant by Economic system?
4. Define the term Economic environment.
5. What is meant by Constitutional Environment of business?
6. What is meant by welfare state?
7. Define the term family.
8. Give meaning of the term culture.
9. Explain the concept of Globalisation.
10. What is GATT?

SECTION -B

ANSWER ANY FOUR QUESTIONS:

(4x10=40 Marks)

11. What are the objectives of 12th Five year plan in India.
12. "Business need not have social responsibilities "do you agree with this statement? Elaborate.
13. Examine the current business environment in Tamil Nadu.
14. Analyse the planning role of government towards business.
15. What are fundamental rights?
16. Explain the background for globalisation in India.
17. What are the consequences of state control? How can the state control be made effective?
18. Discuss the consequences of population growth on Economy.

SECTION-C

ANSWER ANY TWO QUESTIONS:

(2x20=40 Marks)

19. Discuss the changing environment of business in India since 1991.
20. "Economic liberalisation alone cannot yield desired results without suitable political and legal changes "-Discuss.
21. Evaluate the inroads of foreign culture (western culture) into Indian society and its effects.
22. Political environment in India is not conducive for business growth. Evaluate.
