



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Com. DEGREE EXAMINATION – COMMERCE

FIFTH SEMESTER – APRIL 2017

CO 5409- ENTREPRENEURIAL LEADERSHIP

Date: 03-05-2017
Time: 01:00-04:00

Dept. No.

Max. : 100 Marks

SECTION-A

(10 x 2 = 20 Marks)

Answer ALL the Questions

1. Who is called an ‘Entrepreneurial leader’?
2. Specify the primary factors of leadership.
3. List out any four of the behavioural factors which influence the leadership situation.
4. Explain Entrepreneurial leadership.
5. What is ‘Charismatic leadership’?
6. What is ‘Leadership Grid’?
7. Who is meant by ‘ideation’?
8. State any three responsibilities of strategic leader.
9. List out any two benefits of interpersonal skills.
10. State the reason why articulation helpful to ‘Entrepreneurial Leaders’.

SECTION-B

Answer any FOUR Questions

(4 x 10 = 40 Marks)

11. Explain the features of democratic leadership.
12. Distinguish between management and leadership
13. Briefly explain the Characteristics of Situational Leadership
14. Explain the reasons for leadership failure.
15. Explain the various modes of leadership development.
16. Identify and explain the strategies which are helpful in leadership improvement.
17. Enumerate the qualities of a leader who are effective in articulation.

SECTION-C

(2 x 20 = 40 Marks)

Answer any TWO Questions

18. Explain the various functions of entrepreneurial leadership.
19. Explain in detail the various kinds leadership styles.
20. Describe the benefits of leadership development programme.
21. Explain the various ways to improve leadership communication skill.

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