

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



B.Com. DEGREE EXAMINATION – COMMERCE

SECOND SEMESTER – APRIL 2019

CO 2501– BUSINESS MANAGEMENT

Date: 02-04-2019
Time: 09:00-12:00

Dept. No.

Max. : 100 Marks

PART A

Answer **any four** of the following questions:

(4x10=40 marks)

1. Explain the various management functions.
2. Describe the importance of planning.
3. What are the steps in decision making? Explain them.
4. How does the selection process take place? Explain it.
5. Write about the various leadership styles.
6. Outline the theory of the hierarchy of needs and explain it.
7. State and explain the problems of coordination.
8. Describe the needs for training.

PART B

Answer **any three** of the following questions:

(3x20=60 marks)

9. Explain the management principles of Henri Fayol.
10. Describe the internal and external sources of recruitment.
11. What are the barriers to effective communication? Explain them.
12. Describe the different types of plans in detail.
13. Explain the control techniques.
14. What is management? Describe the characteristics of management.
