

**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**



**B.Com. DEGREE EXAMINATION – COMMERCE**

**FIRST SEMESTER – NOVEMBER 2022**

**UCO 1502 – BUSINESS MANAGEMENT**

Date: 24-11-2022

Dept. No.

Max. : 100 Marks

Time: 01:00 PM - 04:00 PM

**PART – A**

**Answer ALL the questions:**

**(10x2=20 Marks)**

1. What is Management? Its concept.
2. Discuss the Management is an art and science.
3. What is meant by Universal of Management?
4. Define decentralization.
5. Recall POSDCORB.
6. What is grapevine communication?
7. Define leadership.
8. What do you mean by budgeting?
9. Give two examples for single - use plan.
10. Examine six sigma.

**PART – B**

**Answer any FOUR questions:**

**(4 x 10 = 40 Marks)**

11. Elaborate the various approach of Management.
12. What is the importance of planning in modern Business.
13. Explain repeated use plans. Give some examples.
14. Establish the nature and importance of organization.
15. Explain the different styles of leadership.
16. Point out the importance of directing.
17. Outline the different types of motivation

**PART – C**

**Answer any TWO questions:**

**(2 x 20 = 40 Marks)**

18. Evaluate the challenges and benefits of computer aided management.
19. Analyze modern techniques of management control.
20. Explain different types of organization chart.
21. Describe the importance of TQM.

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