



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

M.A. DEGREE EXAMINATION - ENGLISH LITERATURE

FIRST SEMESTER – APRIL 2013

EL 1806 - SPEECH EVENT MANAGEMENT

Date : 06/05/2013
Time : 9:00 - 12:00

Dept. No.

Max. : 100 Marks

PART A

- I. Answer any FIVE of the following in about 50 words each: (5 X 3 = 15)
1. Highlight the different dimensions of personality.
 2. Self-esteem is vital to be a good communicator.
 3. What is an attitude? Difference between attitude and value.
 4. Motivation is necessary for success. Explain.
 5. What are coping mechanisms? Explain the different types.
 6. Describe various types of communication and their characteristics.
 7. What are the techniques of conflict management?
- II. Write short essay on any TWO of the following in 100 words each: (2 x 5 = 10)
8. Guidelines for group discussion (10 points)
 9. Ten attributes of a good leader.
 10. Ten characteristics of powerful and effective communication
- III. Attempt any TWO of the following in 400 words each: (2 x 12 ½ = 25)
11. Write a profile of yourself highlighting the various dimensions
 12. Evaluate yourself as a communicator with strengths and weaknesses
 13. Discuss different types of leadership and their advantages
 14. Language has a social context and culture- Justify

PART B

- IV. Write short notes on any FIVE of the following in about 50 words each: (5 X 3 = 15)
15. Episode
 16. Ethnography
 17. Use of technology in effective communication
 18. Consensus
 19. Coherence
 20. Message
 21. Humour in public speaking

- V. Attempt any THREE of the following in about 200 words each: (3X 10 = 30)

22. Sum up the guidelines for effective public speaking
23. Discuss the importance of non-verbal communication
24. Enlist the tips that the candidates attending interview should keep in mind
25. Discuss the functions of speech

VI. Identify the Discourse features in the following passage:

(1X 5 = 5)

Non-violence is the first article of my faith. It is the last article of my faith. But I had to make my choice. I had either to submit to a system which I considered has done an irreparable harm to my country or incur the risk of the mad fury of my people bursting forth when they understood the truth from my lips. I know that my people have sometimes gone mad. I am deeply sorry for it; and I am therefore, here, to submit not to a light penalty but to the highest penalty. I do not ask for mercy. I do not plead any extenuating act. I am here, therefore, to invite and submit to the highest penalty that can be inflicted upon me for what in law is a deliberate crime and what appears to me to be the highest duty of a citizen. The only course open to you, Mr Judge, is, as I am just going to say in my statement, either to resign your post or inflict on me the severest penalty if you believe that the system and law you are assisting to administer are good for the people. I do not expect that kind of conversion. But by the time I have finished with my statement you will, perhaps, have a glimpse of what is raging within my breast to run this maddest risk which a sane man can run.
