



**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**B.A. DEGREE EXAMINATION – HISTORY {\*\*\*\*\*}**

**SECOND SEMESTER – APRIL 2018**

**16UEL2AL01- JOURNALISM**

Date: 28-04-2018  
Time: 01:00-04:00

Dept. No.

Max. : 100 Marks

**I. ANSWER ANY EIGHT OF THE FOLLOWING QUESTIONS IN NOT MORE THAN 75 WORDS:**

**(8 × 5 = 40 MARKS)**

1. Define Journalism and its functions.
2. Briefly comment on the contributions of James Augustus Hickey to journalism.
3. What are the various principles of Journalism?
4. Elaborately discuss the Vernacular Press Act of 1878.
5. Write a note on different kinds of Journalism.
6. What were the changes that Indian Press underwent after Independence?
7. Write a short note on mass media.
8. List a few guidelines that should be maintained while reporting an event.
9. Attempt a paragraph on the evolution of Journalism.
10. Write a short note on Press Information Bureau.

**II. ANSWER ANY THREE OF THE FOLLOWING QUESTIONS IN NOT MORE THAN 150 WORDS:**

**(3 × 10 = 30 MARKS)**

11. What Role did Indian Press play in the freedom struggle?
12. Discuss the Anatomy of a newspaper.
13. Illustrate with examples the various formats of 'Editing'.
14. Write a detailed essay on the impact of mass media in your life.
15. What do you have to say about the current situation of Indian Press?

**III. ANSWER ANY TWO OF THE FOLLOWING QUESTIONS IN LESS THAN 250 WORDS:**

**(2 × 15 = 30 MARKS)**

16. Comment on the structure of a news story and write a lead for any news story based on a current issue.
17. Write an essay on Pioneers of Indian Journalism.
18. Attempt an editorial on any topic of present importance.
19. Elaborate on 'The act of Copy Writing'.
20. Write an essay on different forms of journalism in the modern world.

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