LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

U.G. DEGREE EXAMINATION – **GENERAL ENGLISH**

THIRD SEMESTER – **APRIL 2022**

16/17/18UEL3GE07 – GENERAL ENGLISH (VOC) - III

Date: 18-06-2022 Dept. No. Max. : 100 Marks

Time: 01:00 PM - 04:00 PM

SECTION A

Answer ALL the Questions

Define the following **(10 x 2 = 20 Marks)**

1.	Cool medium
2.	Micro blogging
3.	Global village
4.	Drama
5.	Evolution of technology
6.	Six-word story
7.	Drabble fiction
8.	Hypertext
9.	Poetry
10.	Digital Dark Age

SECTION B

Answer any FIVE of the following in 150 words **(5 x 8 = 40 Marks)**

11.	Discuss a few common etiquettes of the digital world.
12.	Describe genres with apt examples.
13.	Report your views on the difference between digital media and print media.
14.	Discuss the dos and don't s for content writing.
15.	Identify the narrative techniques of any two movies.
16.	Describe non-fiction with apt examples.
17.	Explain oral literature.

SECTION C

Answer any TWO of the following in 250 words **(2 x 20 = 40 Marks)**

18.	Express your outlook on digital revolution.
19.	Examine the 5 major genres of literature.
20.	Write in detail about games and literature with example.

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