LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



U.G. DEGREE EXAMINATION – **ALLIED REQUIRED**

FIRST SEMESTER - APRIL 2022

UEL 1302 – JOURNALISM

(2021 BATCH ONLY)

Date: 28-06-2022	Dept. No.	Max. : 100 Marks
Time: 09:00 AM - 12:00 NC	ON l	

	SECTION A			
Ans	wer ALL the Questions			
1.	Define the following		$(5 \times 1 = 5)$	
a)	Headlines	K1	CO1	
b)	Editor	K1	CO1	
c)	News Article	K1	CO1	
d)	Proofreading	K1	CO1	
e)	Press Act	K1	CO1	
2.	. Fill in the blanks		$(5 \times 1 = 5)$	
a)	was the first News paper in India.	K1	CO1	
b)	The Emergency in India was declared in year.	K1	CO1	
c)	Dina Thanti is a News paper.	K1	CO1	
d)	is at the beginning of every article.	K1	CO1	
e)	News is collected by	K1	CO1	
3.	Match the following	$(5 \times 1 = 5)$	5)	
a)	M K Gandhi 1) Sambad Kaumudi	K2	CO1	
b)	Raja Ram Mohan Roy 2) The Bengal Gazzette	K2	CO1	
c)	James Agustus Hickey 3) <i>Harijan</i>	K2	CO1	
d)	G. Subramania Iyer 4) Dina Thanti	K2	CO1	
e)	Adithanar 5) <i>The Hindu</i>	K2	CO1	
4.	. TRUE or FALSE		$(5 \times 1 = 5)$	
a)	The Press Act in India was declared in the year 1910.	K2	CO1	
b)	The Government encouraged News Papers to publish more during Emergency in India.	K2	CO1	
c)	c) The Vernacular Press Act was passed by Lord Lytton.		CO1	
d)	PTI stands for Press Trust of India.	K2	CO1	
e)	M K Gandhi founded <i>The Bengal Gazzette</i> .	K2	CO1	

	SECTION B			
Answer any TWO of the following in 100 words $(2 \times 10 = 20)$				
5.	5. Record the functions of Journalism		CO2	
6.	Sketch the characteristics of a newspaper.	K3	CO2	
7.	7. Illustrate the scope and career opportunities of Journalism.		CO2	
8.	8. Chart the Legal acts Britishers used to gag Journalism.		CO2	
	SECTION C			
Answer any TWO of the following in 100 words (2 x 10		= 20)		
9.	Explain the history of Television	K4	СОЗ	
10.	Elaborate on the principles of journalism.	K4	CO3	
11.	Compare the advantages and disadvantages of social Media.	K4	CO3	
12.	Contrast News Article and Feature article.	K4	CO3	
	SECTION D	<u> </u>	<u> </u>	
Answe	er any ONE of the following in 250 words (1 x 20 =	= 20)		
13.	Expand an article with a headline "A Young boy defeats the World chess Champion".	K5	CO4	
14.	Critique the different kinds of articles.	K5	CO4	
	SECTION E	÷	i	
Answe	er any ONE of the following in 250 words (1 x 20 =	= 20)		
15.	Write a letter to the editor of "The Hindu" on Caste based movies.	K6	CO5	
16.	Assemble an editorial article on Women Saftey in Chennai.	K6	CO5	
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