LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

U.G. DEGREE EXAMINATION – **GENERAL ENGLISH**

SECOND SEMESTER - APRIL 2022

UEL 2204 - GENERAL ENGLISH II - ADVANCED (COMMERCE) (2021 BATCH ONLY)

Date: 23-06-2022	Dept. No.	Max. : 100 Marks

Time:	01:00	PM -	04:00	PM

	SECTION A		
Answ	er ALL the questions in one or two sentences		
1	State whether the following statements are TRUE or FALSE (5 x 1 = 5)		
а	MLA stands for Modern Language Act	K1	CO1
b	Paraphrases are acceptable as long as the sources are documented	K1	CO1
С	The researcher can cite a lecture in his research	K1	CO1
d	Verbal communication is effective compared to non verbal communication		CO1
е	Structured interviews have questions prepared beforehand by the interviewer.	K1	CO1
2.	Punctuate the following sentences: (5 x 1 = 5)		
а	In the words of Murphys Law Anything that can go wrong will go wrong	K1	CO1
b	What are you doing next weekend	K1	CO1
С	The girls father sat in a corner		CO1
d	Yes Jim said I II be home by ten		CO1
е	Several countries participated in the airlift Italy Belgium France and Luxembourg	K1	CO1
3.	Choose the best answer: (5x1=5)		
а	The word for how we hold our body is: 1.proxemics 2. posture 3. kinesics 4.congruence	K2	CO1
b	We often use as a way of marking our territory. 1. eye contact		CO1
С	We usually break eye contact by: 1. looking up 2. closing our eyes 3. turning away 4.looking down	K2	CO1
d	A speech must be prepared keeping in mind. 1. the result 2. attention 3. audience 4. admiration		CO1
е	Which of the following is not an example of body language? 1.crossing your arms 2. rolling your eyes 3. drumming your fingers 4. talking too fast	K2	CO1
4.	Match the Following: (5 x 1 = 5)		
а	Skimming - Critical Reading	K2	CO1
b	Re-Writing - Citation	K2	CO1
С	Plagiarising - Proofread	K2	CO1

d	MLA - Surface level reading	K2	CO1	
е	Review - Paraphrasing	K2	CO1	
	SECTION B			
Answ	er any two of the following in 100 words : (2 x 1	0 = 20	0)	
5.	Show the different things to be included in the Conclusion section of the research.		CO2	
6.	Illustrate the different steps involved in formulating a research problem.		CO2	
7.	Write about the characteristics which should be kept in mind while delivering a powerpoint presentation as part of a National Conference on Climate Change.		CO2	
8.	Interpret the importance of Body Language in today's context.	K3	CO2	
	SECTION C			
Answ	er any two of the following in 100 words : (2 x 1	0 = 20	0)	
9.	Analyse the different methods used for collection of primary data.		CO3	
10.	Examine the characteristics of academic style employed in research writing.		CO3	
11.			CO3	
12.	Compare summarising and synthesising.	K4	CO3	
	SECTION D		1	
Answ	Answer any ONE of the following in 250 words : (1 x 20 = 20)			
13.	Examine the purpose of 'Introduction' and 'Discussion' in a research project.	K5	CO4	
14.	Analyse the barriers one can face during oral presentations and strategies which could be adopted to overcome them.	K5	CO4	
	SECTION E			
Answ	er any ONE of the following in 250 words : (1 x 20	= 20)		
15.	Write an essay detailing the challenges faced by you in the process of completing your research project.	K6	CO5	
16.	Formulate an action plan for attending a virtual interview for an MNC based in London.	K6	CO5	

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