## LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600034

## U.G. DEGREE EXAMINATION - GENERAL ENGLISH

SECOND SEMESTER - APRIL 2022
UEL 2204 - GENERAL ENGLISH II - ADVANCED (COMMERCE)
(2021 BATCH ONLY)
Date: 23-06-2022
Time: 01:00 PM - 04:00 PM
Dept. No. $\square$ Max. : 100 Marks

| SECTION A |  |  |  |
| :---: | :---: | :---: | :---: |
| Answer ALL the questions in one or two sentences |  |  |  |
| 1 | State whether the following statements are TRUE or FALSE (5 x $1=5$ ) |  |  |
| a | MLA stands for Modern Language Act | K1 | CO1 |
| b | Paraphrases are acceptable as long as the sources are documented | K1 | CO1 |
| C | The researcher can cite a lecture in his research | K1 | CO1 |
| d | Verbal communication is effective compared to non verbal communication | K1 | CO1 |
| e | Structured interviews have questions prepared beforehand by the interviewer. | K1 | CO1 |
| 2. | Punctuate the following sentences: (5x1 = 5) |  |  |
| a | In the words of Murphys Law Anything that can go wrong will go wrong | K1 | CO1 |
| b | What are you doing next weekend | K1 | CO1 |
| c | The girls father sat in a corner | K1 | CO1 |
| d | Yes Jim said III be home by ten | K1 | CO1 |
| e | Several countries participated in the airlift Italy Belgium France and Luxembourg | K1 | CO1 |
| 3. | Choose the best answer: (5x1=5) |  |  |
| a | The word for how we hold our body is:  <br> 1.proxemics 2. posture 3. kinesics 4.congruence | K2 | CO1 |
| b | We often use $\qquad$ as a way of marking our territory. <br> 1. eye contact <br> 2. possessions 3.kinesics <br> 4. congruence | K2 | CO1 |
| c | We usually break eye contact by: <br> 1. looking up <br> 2. closing our eyes <br> 3. turning away 4 .looking down | K2 | CO1 |
| d | A speech must be prepared keeping $\qquad$ in mind. <br> 1. the result <br> 2. attention <br> 3. audience <br> 4. admiration | K2 | CO1 |
| e | Which of the following is not an example of body language? 1.crossing your arms 2 . rolling your eyes 3 . drumming your fingers <br> 4. talking too fast | K2 | CO1 |
| 4. | Match the Following: (5x1=5) |  |  |
| a | Skimming - Critical Reading | K2 | CO1 |
| b | Re-Writing - Citation | K2 | CO1 |
| C | Plagiarising - Proofread | K2 | CO1 |


| d | MLA | Surface level reading | K2 | CO1 |
| :---: | :---: | :---: | :---: | :---: |
| e | Review | Paraphrasing | K2 | CO1 |
| SECTION B |  |  |  |  |
| Answer any two of the following in 100 words: $\mathbf{( 2 \times 1}$ |  |  | = |  |
| 5. | Show the different things to be included in the Conclusion section of the research. |  | K3 | CO 2 |
| 6. | Illustrate the different steps involved in formulating a research problem. |  | K3 | CO 2 |
| 7. | Write about the characteristics which should be kept in mind while delivering a powerpoint presentation as part of a National Conference on Climate Change. |  | K3 | CO2 |
| 8. | Interpret the importance of Body Language in today's context. |  | K3 | CO2 |
| SECTION C |  |  |  |  |
| Answer any two of the following in 100 words : |  |  | = 2 |  |
| 9. | Analyse the different methods used for collection of primary data. |  | K4 | CO3 |
| 10. | Examine the characteristics of academic style employed in research writing. |  | K4 | CO3 |
| 11. | Explain plagiarism and suggest ways to prevent it. |  | K4 | CO3 |
| 12. | Compare summarising and synthesising. |  | K4 | CO3 |
| SECTION D |  |  |  |  |
| Answer any ONE of the following in 250 words: $\mathbf{( 1 \times 2 0}$ |  |  | 20) |  |
| 13. | Examine the purpose of 'Introduction' and 'Discussion' in a research project. |  | K5 | CO4 |
| 14. | Analyse the barriers one can face during oral presentations and strategies which could be adopted to overcome them. |  | K5 | CO4 |
| SECTION E |  |  |  |  |
| Answer any ONE of the following in 250 words: |  |  | 20) |  |
| 15. | Write an essay detailing the challenges faced by you in the process of completing your research project. |  | K6 | CO5 |
| 16. | Formulate an action plan for attending a virtual interview for an MNC based in London. |  | K6 | CO5 |

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