



**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**B.A. DEGREE EXAMINATION - SOCIOLOGY**

FIFTH SEMESTER – NOVEMBER 2015

**SO 5402 - SOCIAL PSYCHOLOGY**

Date : 14/11/2015  
Time : 09:00-12:00

Dept. No.

Max. : 100 Marks

**PART - A**

**Answer ALL questions in about 30 words each:**

**(10 x 2=20 Marks)**

1. What is social psychology?
2. Mention the goals of social psychology.
3. What is self? Explain self-ideal discrepancy.
4. What is meant by systematic desensitization?
5. Define crowd.
6. Differentiate lynching from terrorism.
7. What is public opinion?
8. State the importance of public opinion in politics.
9. What are threats and counter threats in intergroup conflict?
10. Mention any two positive values in conflict?

**PART - B**

**Answer any FIVE questions in about 300 words each:**

**(5 x 8=40 Marks)**

11. Describe the field of social psychology and highlight its important applications.
12. Define self-monitoring. Explain Snyder's self-monitoring scale.
13. What is self-efficacy? Explain the role of self-efficacy in dealing with snake phobia.
14. Describe the differences in characteristics between mobs and crowd.
15. Define collective behavior. Explain the features of audience with examples.
16. Elucidate the steps in the formation of public opinion.
17. What is a group? Explain the nature of intergroup relations.

**PART - C**

**Answer any TWO questions in about 1,200 words each:**

**(2 x 20=40 Marks)**

18. Explain the biological determinants of sex and critically analyze Sharon Bem's sex role inventory.
19. Classify and explain crowd according to Roger Brown and Blumer.
20. Highlight the important agencies of public opinion and elucidate the role of mass media in the formation of public opinion.
21. What is inter-group conflict? Explain the emotions involved in the escalating path of conflict and suggest ways to reduce conflict.

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