



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.M.M. DEGREE EXAMINATION – ANIMATION

SIXTH SEMESTER – APRIL 2022

UMM 6501 – PROFESSIONAL SKILLS FOR ANIMATION

Date: 15-06-2022

Dept. No.

Max. : 100 Marks

Time: 01:00 PM - 04:00 PM

SECTION – A

Give brief answers to ALL the following questions in 50 words each

(10 X 2 = 20)

1. Group Communication
2. Typographical Error
3. Production Pipeline
4. Mock Presentation
5. Online Meeting
6. Public Speaking
7. Conflict Management
8. Client Relations
9. Telephonic Interview
10. Digital Presentation

SECTION – B

Write short notes on ANY FIVE of the following in about 200 words each.

(5 X 8 = 40)

11. Explain corporate etiquettes in detail with examples.
12. List out the importance of the choice of colour and visuals in business presentations.
13. Elucidate role and responsibilities of compositing supervisor in animation workflow.
14. Write a note on the following
 - a. Email etiquettes
 - b. Formal communication
15. Elaborate in detail on having a creative CV and showreel for a successful career in animation.
16. Write a detailed note on informal communication.
17. Explain the following with examples
 - a. Speech structure
 - b. Lecture

SECTION – C

Write an essay on ANY TWO of the following in about 400 words each.

(2 X 20 = 40)

18. Elaborate on the business opportunities in the Indian animation industry.
19. List out the job opportunities, and job roles that are available in the animation industry.
20. Explain in the detail the types of interviews, process and preparations for those.

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