

RUDDER

Loyola Academic Newsletter 2020-2021



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Editorial

Dr.Arockia Anto Anita S
Dean of Women Students - Shift 2

'Leaders come and depart but the legacy that they leave behind will be cherished by the progenies forever'



"A true leader has the confidence to stand alone, the courage to make tough decisions, and the compassion to listen to the needs of others. He does not set out to be a leader, but becomes one by the quality of his action and integrity of his intent" says Douglas MacArthur. Though the world witnesses the infinite styles of leadership, Discerning Leadership is the one which everyone yearns to embrace.

St. Ignatius of Loyola the founding leader of our Institution modelled us to be discerning leaders of the society through his vision, mission, servitude and compassion (Cura personalis). When claiming ourselves as perfect leaders, it is quintessential to reaffirm ourselves whether we are mere Inspiring Leaders or Empowering Leaders.

Beyond Gender Binaries: Leadership Training for Transgender is a clarion call for the Leaders of today to act upon the empowerment of the third gender who are negated and curtailed from securing their rights in all aspects.

The different perspectives on leadership by the young leaders of Loyola exemplifies their belief on the roles that they perform. The Book Review on Business Moves reiterates the responsibilities and roles that a leader should possess and indicates the expected flaw in leadership role. "A Digital Devices Bank service, the opening of IQAC, Data Centre and Edu Tech, Seminar on Preparedness of the mentee colleges & Industry Academia Conclave show the Institution leaders' take on implementing or creating support systems for the empowerment of pupils and society at large.

Leaders come and go but the legacy that they leave behind will be cherished by the progenies forever. Let us aspire to be one such inspiring, influencing and resilient leaders to help transforming the lives of others. I hope that this Newsletter - LAN would enliven the Leaders of the present and serve as a steer for young people who set sights on to become Leaders.

Let your light brightly shine on others!
Merry Christmas!

Be leaders wherever it
behooves you to be.
Leaders of thought,
leaders of action,
leaders of joy, leaders
of hope, leaders of the
construction of a
better world.

—Pope Francis



Message from Principal

Rev. Dr. A. Thomas SJ
Principal, Loyola College

Dear Fraternity,

Greetings of the Joy, Hope and Faith of Christmas! This year has been arduous for us through perils, uncertainty, loss and grief but still we stand to see this day. It is this Hope that sustains, invigorates and emboldens us to face the mirky apprehensions of the future. Every religion invites her faithful to follow the divine footsteps, now, more than ever. The promise of, "God being with us" gives us courage, confidence, resilience and passion to live our lives. Christmas also beckons each one of us to become messengers of Hope and Joy like that of those shepherds. The world in which we live needs such women and men.

Let us look forward in our journey together as one family to go beyond the meagres of education to touching and transforming the lives of needy with our Sensitivity, Care and Wisdom. Let this season of good-will propel the minds of the Leaders of today to Share, Support and Strengthen the lives of many and create a new legacy of leaders for the Universe.

I Wish you all a Merry Christmas and a Promising New Year 2022!

“Let us experience a peace filled Christmas”

Christmas-New Year season reminds us of the happy end of yet another year and at the same time a hope-filled new year bringing along the tidings of joy and happiness. The year 2021 has filled us with mixed feelings: When we were getting ready to come out of the grip of corona episode, incessant rain came in and made the city float in water. But we could face the situation with resilience and confidence: This difficulty also would pass by.

As all the stars are born in the dark, God was born as a human baby on a silent night in an insignificant cave. Human culture started off in the cave, then leading onto agricultural, industrial, and now digital evolution. Divine culture started off from an unknown corner of the world but filled the world with peace and joy. The silent night became a resounding day. Christmas reminds us that every crisis has the innate potential for creativity. Joseph and Mary could not make any booking for the night stay in Bethlehem, but they made the best use of a cattle-shed and the manger in it served them as the cradle for the baby Jesus.

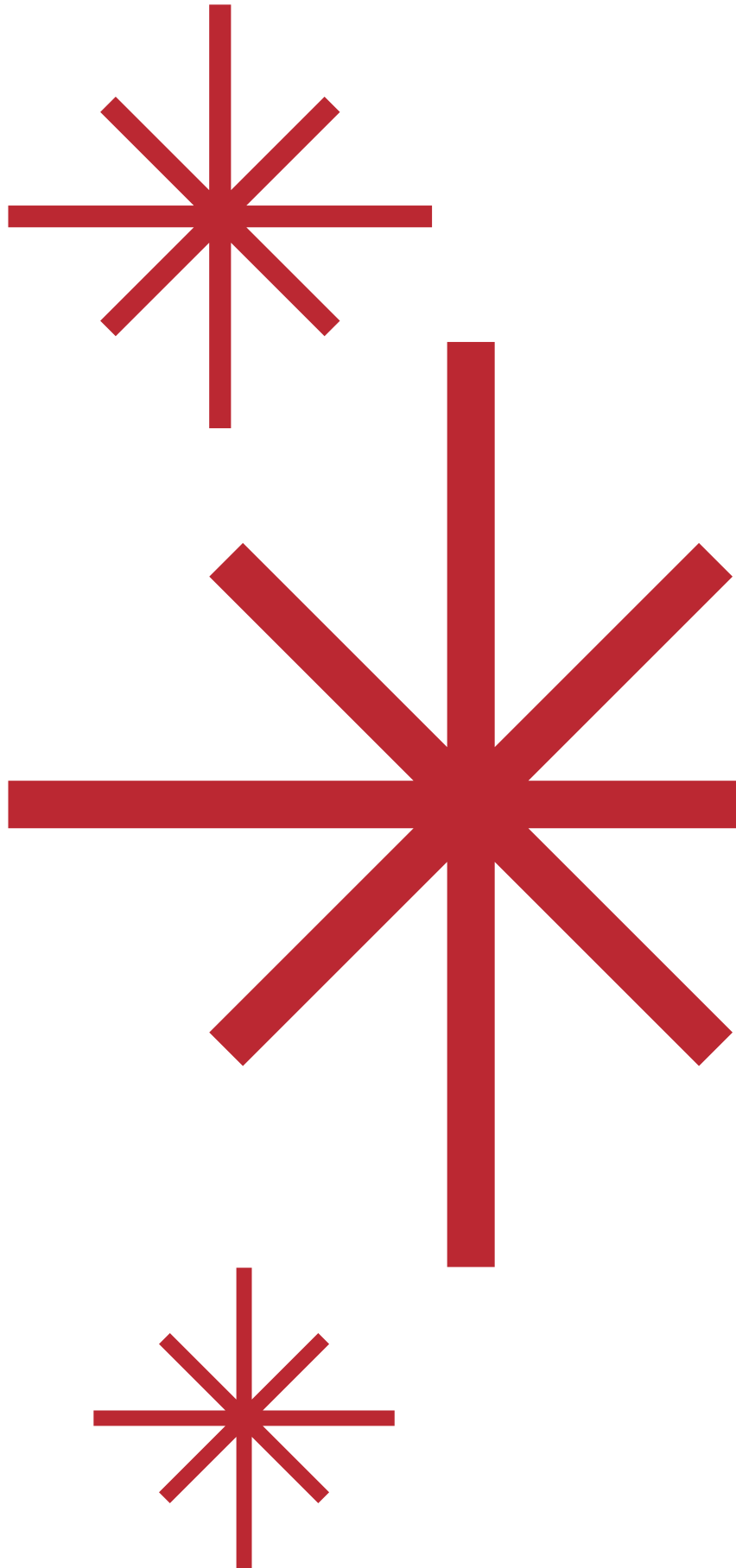


This baby became the center of inquisitiveness and attraction. The shepherds came in and found their identity with the family of simplicity and poverty. The learned Magi came and they could find elegance in humanness of the baby Jesus. The angels sang ‘peace to people of good will’ at his birth; at His zenith of serving the people he proclaimed, during his Sermon of the Mount, ‘blessed are the peace makers’; and after his death and resurrection whenever He met his friends and disciples, he greeted them with ‘peace be with you’. We need peace more than ever; and Christmas is the origin of this peace of mind and joy of heart.

Rarely we were coming out of the corona onslaught, and now Omicron is staring into our face and we are afraid whether it would knock at our door and knock us down. Let us accept the new reality and make the best of it. Crisis tests and moulds our character. And Christmas tells us: Peace be with you still. We may be threatened with the storm to our health but let us focus on the eye of the storm and find the Lord of the Storm smiling there and saying: Peace be with you. Let us experience this peace at this Christmas time and let us share the same with others.

At the end of the calendar year 2021, the Jesuit management expresses gratitude to you all for your being there and sharing the vision and mission of the Jesuits in the field of education. On behalf of all the institutions in Loyola Campus, I take this opportunity to thank you for all you have done to our students for their formation. Wish you peace filled Christmas and joy filled new year. We shall place you all gently on the crib near the Baby Jesus. May the year 2022 be a year of fullness of heart and life. Remember us, Jesuits, in your prayers and bless us in 2022. Merry Christmas and Happy New Year.

With kind regards,
Francis P Xavier SJ
Rector, Loyola Institutions



Thought Leadership

Heard of me?

A thought leader is a person or a firm that claims authority and is believed to have excellence in a specific field and is sought by people for expertise. In layman terms, a thought leader is the person or the firm whose name crosses your mind when there is talk about a specific topic. This thought leader is not officially assigned, but is a self-made public leader which means there can be more than one for the same field. For example, in the field of cars, Mercedes Benz can be a thought leader for some and some might see BMW as their thought leader. In even simplified words a thought leader is the "go-to-expert" in a particular field.

How did I become a leader?

So, the simple answer to how one becomes a thought leader is 'self-marketing'. The process is very straight forward, and also similar to how leaders are made too. You show your worth and get what you deserve. The key difference in the making of a normal leader and a thought leader is the reach of audience. Ordinarily a leader is the position of the person leading a group of people, but a thought leader presides as a leader to all the people who look up to him as a expert in his field and follow his guidance. The key to successful thought leadership can then be boiled down to the proper utilization of content marketing and social media.

And my role is.

A thought leader is an expert in their respective field and hence the clear role of this leader is to consistently give satisfactory answers and solutions to their target audience. This may sound like a very easy job for someone who is hyped up to be an 'expert' in their own field, but the catch is in the consistency, which is one of the major reasons of this self-made posting. Thought leaders, generally, are the ones guiding people in a field and letting them know what the next step is in what they are doing. As its clear, these questions can only be answered by someone who is an expert or has had prior experience in the field.



Role of social media.

Social media is a very powerful tool in today's world. Information shared here is so vast and fast that it can act both as a boon and a curse. Social media has become one of the major ways of promoting and marketing a thought leader in today's world. So, what a person does to become a thought leader is post his success stories and demonstrate his expertise for the public to see. Doing so will gather a small audience at first which will enable him to target this audience and give them satisfactory solutions and answers. This crowd eventually grows and a thought leader is made. As advantageous as it is, social media has also proved to be the end of a lot of careers. Hence, one should be very careful and cautious at all times while attempting something massive. The main advantages of using social media can be listed as below:

- 1 Expands perspective and helps see more and from different pov's.
- 2 Create an open forum and environment to share and make direct contact with the customer.
- 3 Promotes the culture of the company by giving an insight of how things are done in the company
- 4 Builds good relationships with peers and colleagues
- 5 Praising employees on social media and letting everyone know the good work put in always makes the employees and the audience happy.
- 6 Helps get new contacts in the same or related fields.
- 7 Makes communication easier and large scale.
- 8 Feedback received will be honest and unfiltered as it comes through directly from the audience.
- 9 Promotes other things which you have a strong belief on, which is not the primary gold, but is a better way to open up to the audience and impact them.

Benefits

The benefits of thought leadership start with building a brand and brand affinity. We become closer to the customer by being a thought leader in the early stages of the customer's journey and prove our trust and loyalty. The audience gets to know us .Doing a good job consistently qualifies us as a reliable source of insight and information, which enables us to successfully influence the audience.

It establishes our credibility in the field. There are few personal growth opportunities which open up by being a thought leader. It encourages us to think differently and gives us the confidence to come up with innovative ideas, encourages forward thinking, lets us focus on what you know best and helps us express it more frequently.

Ms. Oviya Manivannan (20-UVC-016)
Social Media Manager
Loyola college

What does leadership mean to you?

Leadership is about empathy. It is about having the ability to relate to and connect with people for the purpose of inspiring and empowering their lives.

Kishore Palanivelu
19-UHT-223

The greatest leader is not necessarily the one who does the greatest things. He is the one that gets the people to do the greatest things.

Dr. D. David Stanley
Dean of Students (Shift 1)

Leaders always choose the harder right than the easier wrong.

Karuna T
20-PSO-032

Defining a leader is like defining water, everyone knows what it is yet everyone has a different answer. I believe a leader is the one who knows themselves and embraces the differences and strengths of the people around them.

Sasha Alfred Murray
19-UHT-026

Leadership is to inspire people, not to manage and manipulate them.

Vignesh. B
19-UTL-012

Leadership is to unveil people's potential to step towards success.

Sawndaraya C. R.
20-PSW-022

Leadership is not about making effective speeches or being liked; Leadership is defined by results not attributes - Even if they throw you to the wolves you should return leading the pack.

S Dheevakaran
19-UCO - 525

Leadership is the ability to get extraordinary achievement from ordinary people.

Abigail Vinolia A
20- PST- 041

Leadership is a never ending process of self-study, education, training and experience gained through desire and will power.

Yazhini
20-PEL-005

Leaders aren't born; they are made. And they are made just like anything else through hard work. And that's the price we'll have to pay to achieve that goal or any goal.

Vincy A.S
20-PPH-31

Potential leader is someone who strives to walk up the ladder, irrespective of the obstacles, with sincere patience and more importantly hand in hand with the Team, equally.

Thamaraiselvi.S
20-PEL-036

Leadership is not just a call for guiding people but also a call for inspiring and enkindling people to become leaders through the virtues of servitude & discernment.

Dr. Arockia Anto Anita
Dean of Women Students- Shift 2

To be a leader, one must know to empathise. Empathy is a virtue a leader must possess.

L.M. Deepakshatha Francita
20-PEL-006

Leadership is a never ending process of self-study, education, training and experience gained through desire and will power.

Yazhini
20-PEL-005

Before you are a leader, success is all about growing yourself. When you become a leader, success is all about growing others. A good leader doesn't micromanage. They teach, inspire, and lead.

Savio Dominic Middleton

A good leader is someone who can inspire and empower, someone who can create a Team' out of a group of people.

Renit Kanivu JR
20-PEL-009

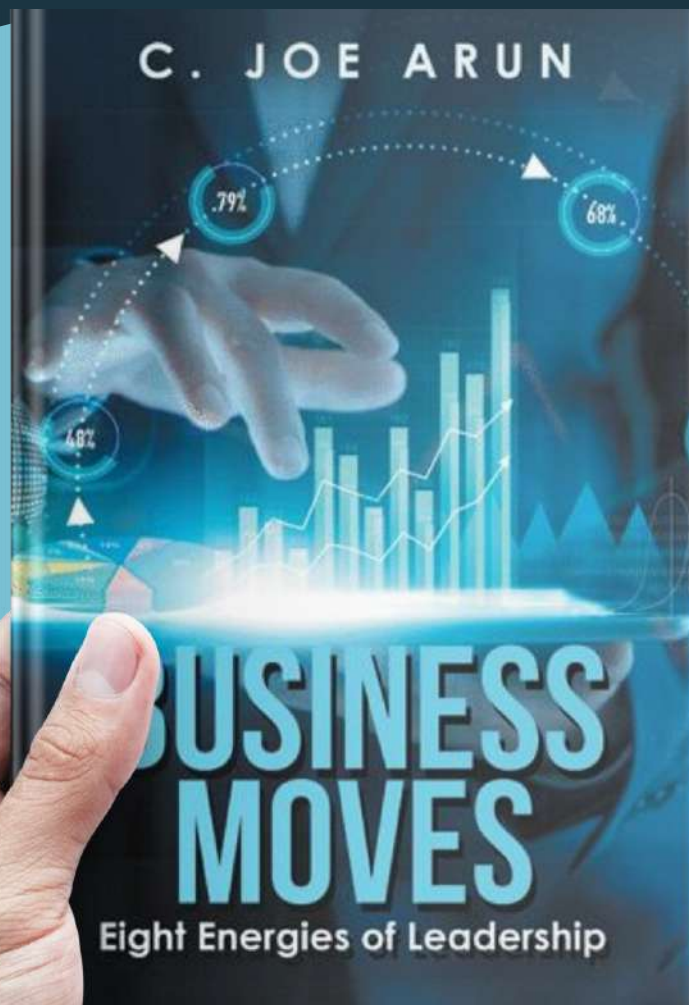
Integrity, insight and inclusiveness are the essential qualities of a leader.

Dr.P.S Durga Devi

Views on the book

Business Moves

Author - C. JOE ARUN
Director,LIBA



In this book, the author is trying to convey through his experiences the qualities of a good leader. He first starts by enlightening the readers on the aspects of being a leader and the amount of responsibilities that come along with it. The connectivity and record of today's world happens to worsen the problem, as people on social media can criticize you for each and every word you use. Hence you have to be very cautious and careful when you acquire such a post.

The author makes it clear that to be a good leader you have to be a good follower first. Every good leader has been a good follower for a long time to learn from their observations and avoid similar mistakes.

This book also talks about how leadership is driven by logic and an element of inspiration, the magic. The magic being referred to here is the inspiration not only which the leader gets but also what they give. Many a times, the thin line between professional responsibilities and personal agendas is overshadowed. The leader should be extra cautious about this and not forget his purpose in either.

Arrogance, according to the author, is one of the major reasons for the downfall of a leader. Staying humble is even at good times is the way to carry-on good leadership.

The author clearly tells us that being a leader means to unify and collaborate rather than divide. We cannot classify people based on similarity in mind sets, there is a third dimension to this all.

The author, then talks about his take on maturity. According to him, maturity is a higher degree of appropriateness in any situation. This can be seen as the combined effect of good reason and feeling.

Finally, the book talks about maintaining the leadership. It's one thing to become a leader, but sustaining the position by keeping the momentum forward is the tougher part. The author continues to describe how leadership is not just about giving approval to proposed ideas and staying silent, it is also about constantly trying out new things and finding new ways to do different tasks.

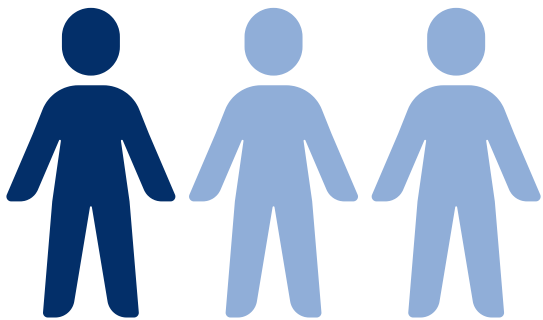


Loyola's first student venture

D | DIGITAL
D | DEVICES
BANK



We have the immense pleasure to introduce you to the first student venture of Loyola College. Digital Devices Bank (DDB) was initiated in June, 2021. The organization's main goal is to make technology accessible ,affordable and available to all the students by providing Digital Devices as a Service to college students.



According to the survey conducted by the Government of India $\frac{1}{3}$ of the students today do not have a digital gadget to support their studies.

In the 21st century students need a digital device not only to complete their studies, but also to access information, sharpen their digital skills, and much more. Through this initiative we are trying to make them achieve higher academic grades, develop their skills according to the interests of the students and be ready for their future endeavours.

Technology has a direct impact on students' studies. The absence of it would bring in numerous problems academically, professionally and personally. Hence, DDB strives to bridge the gap between education and technology. We want this noble initiative to solve the unconsciously driven social injustice (technological gap) amongst the crowd by renting digital devices at low cost to the students.

DDB has the full potential to help 1000+ students in the upcoming years.

The Team of DDB is always grateful to the Advisory board, That is Father Principal, Deputy Principal, Dr.Xavier Raj and Mr. Masiullah Mohammed. Without their support and guidance this student welfare venture wouldn't have been possible.

We took this as an opportunity to strive as an entrepreneur, to showcase our leadership and management skills. As students we were fortunate enough to have first hand experience of starting and running a business, soon to be scaled up and automated.

The team of DDB is diverse. We all come from completely different backgrounds.We have different views, ideas and interests. We believe that this is the best part of the whole journey. We had the time to learn about each other and that's how we developed to work as a team. This helped us to get the work done at the earliest.

Our main motive behind this initiative is not about bridging the gap between education and technology, but also to Impact, Inspire and Influence students to become leaders to build the nation. We believe that after the students get to know about this startup and its success, there will be many more such startups being launched in our campus for students welfare. There are numerous problems to solve. Let's start doing what we can for the society.

Contact us:
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Rohith Kumar (20-UST-49)
Oviya Manivannan (20-UVC-016)
Pratap Arul (20-UCO-532)
Abijith Mahesh (20-UBU-38)



Beyond gender binaries


Leadership Training for Transgender.

Fear, suspicion, and ridicule are human emotional vendettas or responses that a majority projects onto numerical sexual minorities who are called 'third gender' or transgender or Transgender, our 'significant other'. Our society has learned to look at things as binaries. It is not uncommon to see people talk, act and think in terms of sexual binaries: male and female.

Interestingly, today we have come of age to see numerous colour gradients between maleness and femaleness. It is this spectrum of shade between maleness and femaleness that makes the transgender equal and one among us.

During this Corona pandemic, transgender have become the real agents of societal change. Their lives and livelihood seem to have incorporated an element of learning. The South Indian media portrayal indicates that they constantly learn, unlearn, and relearn. There seems to be a process of conscientization and engagement with the struggling world outside. The struggle seems to be mutual and real -a self-introspection within and out of the real world -now awakened by this pandemic to take life one day at a time.

How do we Politically Empower a community of Transgender ? Empowerment or emancipation models are abundant today. The community of transgender needs one such activism for empowerment. If women are empowered, then certainly Transgender also deserved to be empowered. .



This could be achieved by training the transgender trainers. One such leadership workshop was held on Sunday, 5th December 2021 at Paramankeni. A passage to freedom and liberty is their call. The search is to evolve a holistic empowerment through leadership programmes at a local level. It is a fact that some transgenders have moved from the level as mere economic beneficiaries to leaders.

Irrevocably, Maya Angelou has rightly put it as 'we all should know that diversity makes for a rich tapestry and we must understand that all the threads of the tapestry are equal in value no matter what their colour'. Transgender are evocative of this rich tapestry they weave in empowering the lives of other transgender

Fr Justin Prabhu SJ

Dir. Office of Media Relations (OMR).

04.09.2021

Teachers' Day was celebrated. Honourable Professor Dr. N. Panchantham, Vice Chancellor, Tamil Nadu Teachers Education University was the Chief guest.

08.09.2021

Blessing and opening of the new offices of IQAC, Data Centre and Edu Tech in the third floor of LIFE building took place. Rev.Dr. P. Francis Xavier SJ, Rector, Rev.Dr.A. Thomas SJ, Principal and Rev.Dr.D. Selvanayakam SJ Secretary graced the occasion.

12.09.2021

The funeral mass of Rev.Dr. Andrew Francis SJ former Principal of Loyola College, Chennai was concelebrated by Rev.Dr. Jebamalai Raja SJ, Provincial of Chennai Province and Rev.Dr. Dannis Ponnaiah SJ, Provincial of Madurai Province

13.09.2021

The academic year began on 8.9.2021 for the I PG students and 13.9.2021 for the I UG students.

16.09.2021

Homage to Rev.Dr. Andrew Francis SJ, former Principal of Loyola College Chennai was organised by the Campus Minister of Loyola college, Rev.Dr. Jacob SJ.

22.09.2021

Honorable Minister P. Geetha Jeevan, Social Welfare and Women Empowerment, Government of Tamilnadu presided over the inauguration of Women Forum of Loyola College, FLOWS.

Loyola College Chennai
was placed on position



by NIRF
(National Institutional
Ranking Frame Work) .

01.10.2021

Loyola Students Council 2021-2022 was inaugurated . Respected Joint Commissioner , GST Central Excise and Customs Mr. Govindaraj IRS was the chief guest. The inauguration of catholic teaching staff association was held. Mr. Arul Prakash, a popular Tamil speaker was the chief guest.

07.10.2021

Commemorating the 500th year of Ignatian enlightenment Loyola Institutions organized a lecture on Roots and Wings of Ignatian Charism. Fr, John Dardis SJ, General Counsellor for Discernment and postolic planning , Jesuit head quarters, Rome was the resource person.

08.10.2021

The Internal Quality Academic Council of Loyola college organized a seminar on the preparedness of the mentee colleges for NAAC and NIRF under the auspices of PARMARASH, a UGC scheme on 8.102021. Dr. Bernard DI Saml and Dr.S.Alfred Cecil Raj were the resource persons.

09.10.2021

Loyola International Alumni Chapter jointly organized a seminar on chemistry to Cardiovascular Research together with Loyola Chemical Society. Dr. Ravichandran Ramasamy was the resource person. He is currently a Tenured Full Professor of Biochemistry, Molecular Pharmacology and Medicine and Principal Investigator of the Diabetes Research Center at New York University Abu Dhabi Research Institute.

20.10.2021

All the second year and the third year undergraduates and post graduates were allowed to attend in-person-classes from 20.10.2021. Only those students who had taken at least the first dose of vaccine were allowed inside the campus.

OCTOBER

23.10.2021

The Department of English organized a guest lecture on 'Foundation of Narrative Theory : A study on Aristotle's Poetics'. Dr.Shibani Basu Dubey, Head, Department of English, Bhopal School of Social Sciences , Bhopal, Madhya Pradesh was the resource person.

25.10.2021

The Department of visual communication organized a workshop on Animation Production Techniques.

20.11.2021

Department of Visual Communication, Multimedia and Animation , Kaushal Kendra and Loyola. Institute of Vocational Education jointly organized an interactive session with the Jai Bhim Tamil film Technical team on 20.11.2021. Mr. T.J. Gnanavel and Mr.R.Kaleeswaran Actor were the representatives from film industry. Rev.Dr. A. Irudayaraj SJ convened the program.

NOVEMBER

26.11.2021

Departments of History, International Relations and Loyola Institute of Social Science Training and Research (LISSTAR) organized this event. Rohan J. Alva, Advocate , Supreme Court of India an alumnus of Loyola College, Chennai spoke on 'civil liberties and the constituent assembly debates'.

Moments of Loyola





Where leaders are formed..







Let your
light shine



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OF MEDIA RELATIONS
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