

LOYOLA COLLEGE, CHENNAI

DEPARTMENT OF SOCIOLOGY

cordially invites you to the



**AWARENESS PROGRAMME ON  
ROAD USERS SAFETY**

SESSION BY:

**J.KRISHNAMOORTHY**

**FORMER JOINT DIRECTOR  
THE INSTITUTE OF ROAD TRANSPORT,  
GOVT OF TAMILNADU, CHENNAI**

**DATE:** 11 AUGUST 2023

SHIFT-I      10:30 A.M      |      BESCHI HALL

SHIFT-II      1:30 P.M      |      Y.D HALL

**"STAND UP FOR SAFETY"**

# **REPORT ON ROAD USERS SAFETY AWARENESS PROGRAM**

**Date:** August 11<sup>th</sup>, 2023

**Time:** 10:30 AM

**Venue:** Beschi Hall

The Department of Sociology conducted a comprehensive awareness program on road user safety on August 11, 2023. This event was organized in collaboration with Road Tract Guindy Press Chennai and aimed to raise awareness among students about safe road practices. The program was held at Beschi Hall and commenced at 10:30 AM.

The event began with a serene prayer song, setting a contemplative tone for the proceedings. Mr. Praveshik Chander, a third-year student, delivered an eloquent welcome address, extending a warm invitation to all participants and emphasizing the importance of road safety. J. Krishnamurthy, the former Joint Director of the Institute of Road Transport, Government of Tamil Nadu, Chennai, took center stage and held an engaging and enlightening session. His profound expertise in road safety matters made a significant impact on the awareness program.

J. Krishnamurthy presented eye-opening statistics regarding road accidents, focusing on both the national and Tamil Nadu contexts. His emphasis on these statistics aimed to instill a heightened sense of awareness and caution among the students, prompting them to be more responsible and cautious while driving on the road. Following the statistical presentation, J. Krishnamurthy involved the students interactively and creatively. He invited volunteers to come to the front and conducted a mini-skit that was centered around creating awareness among the students. The volunteers skillfully performed the skit, effectively conveying the message of road safety. As a culmination of the skit, students were provided with placards bearing messages promoting road safety awareness. They were instructed to hold the placards and photographs were taken, capturing a visual representation of their commitment to road safety. The road safety awareness program concluded on a note of enlightenment and active participation, equipping the participants with valuable insights and motivating them to be proactive advocates for road safety. The Department of Sociology, in collaboration with Rotary Guindy Press Chennai, successfully orchestrated an impactful event that aimed to cultivate a culture of responsible road use and ultimately contribute to a safer community. The participation of students, the insightful session led by J. Krishnamurthy, the engaging mini-skit, and the

collaborative efforts of all stakeholders marked the success of this significant initiative.

As the program approached its conclusion, Mr. Yasvanth, second year student, delivered a heartfelt vote of thanks, expressing gratitude to all attendees, volunteers, sponsors, and speakers who contributed to the success of the event. His words of appreciation underscored the collective dedication towards the cause of road safety.

In summary, the event proved to be an educational and interactive platform that empowered students with knowledge and inspired them to become responsible road users, ultimately working towards a safer and more conscientious society.

