



LOYOLA COLLEGE

DEPARTMENT OF VISUAL COMMUNICATION

cordially invite you to the guest lecture on

ADVERTISING

Karumbu Thinna Cooliyaa?



CHOCKALINGAM S (CHOCKA)

Co-founder / Director
Opn Advertising Private Limited

Chocka stumbled into advertising when Chennai was still Madras. From Lintas, Madras to JWT, Chennai and then LOWE, Delhi he had some adventurous stints everywhere he went. The day he realised he was becoming unemployable, he OPN'ed his best innings yet. Today, fans across the world love to whistle every time an IPL team in yellow enters the ground. And OPN is to be blamed for it partially.

22nd February 2023 | 11:00 – 12:20 PM

Viscom Lab – Dept of Visual Communication

Rev. Fr. Irudayaraj SJ
Head
Dept of Visual Communication

Dr. Nidhya B
Coordinator
Dept of Visual Communication

Chithra JS
Course Teacher
Dept of Visual Communication