



MEDIA CON '19

SEPTEMBER 30TH & OCTOBER 1ST
BERTRAM HALL, LOYOLA COLLEGE, CHENNAI

www.lvmc.in



LOYOLA COLLEGE
DEPARTMENT OF
VISUAL COMMUNICATION



LOYOLA  VISCOM

MEDIA CON '19

Changing Screens
and

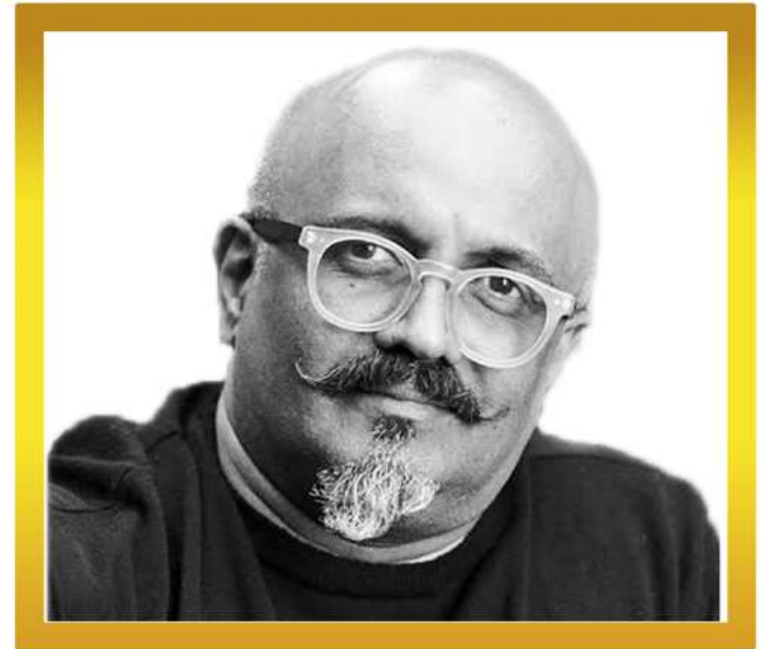
Emerging Media Paradigms

September 30th - October 1st, 2019

Time: 9:00 AM TO 5:00 PM

Venue: Bertram Hall, Loyola College, Chennai

DIGITAL MEDIA PARTNER



Mr. Ravi K Chandran, *Cinematographer*

Inauguration Guest

September 30th, 2019

Time : 9.30 am to 10.30 am

NEW DIGITAL TRENDS

**Nuances of Cinematography –
Interactive Session**

For More Details Log on to www.lvmc.in



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Mr. Kalaipuli S Thanu, *Film Producer*

Inauguration Guest

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Time : 9.30 am to 10.30 am

Key Note Address

**Film Promotions & Marketing in
the 21st Century-Challenges**

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Mr.R.Balki, *Film Maker & Screenwriter*

September 30th, 2019

Time : 10.30 am to 11.15 am

Moments With The Master - Interactive Session

**Subverting Expectations In Mainstream
Cinema- Challenges**

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Padma Bhushan. Tiru.Kamal Haasan, *Actor*
Special Invitee

October 1st, 2019

Time : 9.30 am to 11.15 am

Key Note Address

**Digital Generation: Digital Youth and the
Constructive Use of Social Media**

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